

	Provision	Section in Franchise agreement	Summary
t.	Integration/merger clause	Section 15.L	Only the terms of the Franchise Agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and Franchise Agreement may not be enforceable. Notwithstanding the foregoing, nothing in any agreement or any related agreement is intended to disclaim the representations made in this Franchise Disclosure Document, its exhibits and amendments.
u.	Dispute resolution by arbitration	Sections 15.F.1 and 15.F.2	You must bring any disputes arising out of the Franchise Agreement or any other agreement with us to our President prior to bringing a claim before any third party in an attempt to resolve the dispute internally. After exhaustion of this internal dispute resolution procedure, at our option, all claims or disputes between you and us must be submitted first to binding arbitration in Ann Arbor, Michigan, in accordance with the American Arbitration Association's Commercial Arbitration Rules then in effect (subject to state law).
v.	Choice of forum	Section 15.F.3	All claims not subject to arbitration must be commenced in the state or federal court of general jurisdiction, in Washtenaw County, Michigan or the United States District Court for the Eastern District of Michigan (subject to state law).
w.	Choice of law	Section 15.H	Except for federal law, Michigan law applies (subject to state law).

ITEM 18: PUBLIC FIGURES

We do not use any public figures to promote our franchise. You have no right to use the name of any public figure for promotional efforts, advertising, or endorsements, except with our prior written consent. No public figure has any investment in the franchise.

ITEM 19: FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is any reasonable basis for the information, and if the information is included in the disclosure document. Financial information that differs from that included in Item 19 may only be given if (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Clear Pest Pros is a new franchise opportunity entering the growing pest management industry. The following financial performance representations are projections, based on the performance of our company-owned affiliate, which operates a pest management business under the name "Safer Home Services" in Clearwater, Florida ("SHS Location"). As of the issuance date of this document, we do not have any franchisees or affiliate-owned locations operating under the name "Clear Pest Pros."

The SHS Location operates a business that provides similar services to those that the Clear Pest Pros

franchisees will offer. The SHS Location operates in a territory that is eight-times the size of a Clear Pest Pros territory, operates several trucks, and has been operating since 2014. We have prepared the below projections on data from the SHS Location, having adjusted for those differences. The following projections are unaudited.

Projected Revenue and Operating Margin

Revenue (Per Truck)	\$219,895
Cost of Sales	\$117,455
Operating Margin/Operating Margin Percentage	\$102,440/46.6%

1. Cost of Sales includes technician and subcontractor labor (and related commissions), and truck, equipment, and material costs incurred in the delivery of services.
2. Figures provided are projections based on franchisee deploying one truck in one territory, consistent with what is required at launch, but are based on the experience of the SHS Location.

Average Job Pricing

General Pest Services	\$111 per job
Termite Control Services	\$821 per job

2. The figures provided are projections based on the experience of the SHS Location but are adjusted to reflect franchisees servicing customers quarterly, consistent with what is required by our System Standards. Franchisees may establish their own pricing for the services.

Apart from the foregoing, we do not make any representations about a franchisee's future financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting our President, 5405 Data Court, Ann Arbor, MI 48108, 734-864-9763, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20. OUTLETS AND FRANCHISEE INFORMATION

TABLE NUMBER 1
System wide Outlet Summary
For Years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	0	0	0
	2023	0	0	0
	2024	0	0	0
Company Owned	2022	0	0	0
	2023	0	0	0
	2024	0	0	0
Totals	2022	0	0	0
	2023	0	0	0
	2024	0	0	0

TABLE NUMBER 2
Transfers of Outlets from Franchisees to New Owners
(other than to Franchisor)
For Years 2022 to 2024

State	Year	Number of Transfers
Totals	2022	0
	2023	0
	2024	0