

<b>Provision</b>	<b>Section in Franchise or Other Agreements</b>	<b>Summary</b>
w. Choice of law	Franchise Agreement - Section 25(a)	Minnesota law generally applies (subject to applicable state law).

## ITEM 18 PUBLIC FIGURES

We do not currently use any public figure to promote our franchise.

## ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if (1) a franchisor provides the actual records of an existing Store you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about the possible performance at a particular location or under particular circumstances.

### Statement of Historic Gross Revenues From Pet Evolution Stores

As of March 31, 2025 there were 21 Pet Evolution stores open and operating in the Pet Evolution franchise system. This includes 2 stores owned by our predecessor and one affiliate-owned store that was purchased from a franchisee in September 2024. This excludes one franchised store that closed during this time period. This store was open for more than 12-months before closing.

There were 11 Pet Evolution stores that were open and operating for the entire 12-month period ended March 31, 2025, 8 franchised stores, 2 stores owned by our predecessor and the store our affiliate purchased from a franchisee in September 2024. We have provided the year each of these stores opened and the gross revenue for each of these stores in the table below. We have excluded from this information 10 stores that opened during this time period and were not open and operating for the entire 12-month period discussed above.

Each of these stores has at least one mobile nail trimming unit, at least 4 self-service dog washing stations, and at least 5 grooming stations. Although each of these stores provided nail trimming services, you are not required to do so. All of these stores would be classified as traditional footprint stores as their square footage is over 1,800 square feet. There are no material financial and operational characteristics of the stores operated by our predecessor or our affiliate that are reasonably anticipated to differ materially from future operational franchise stores, other than their square footage is larger than a Compact Footprint Store.

### **Gross Revenue Information for 12 Month Period ended March 31, 2025**

#### **Franchised Stores**

	<b>Year Opened</b>	<b>Gross Revenue</b>
Mill Creek WA	2023	\$1,067,313
St Paul MN	2023	\$1,193,681
Frisco TX	2023	\$1,110,156
Eden Prairie MN	2023	\$906,725
Blaine MN	2022	\$728,500
Chanhassen MN	2023	\$1,142,462
McKinney/E. Frisco TX	2024	\$659,695
Cypress TX	2024	\$582,968

#### **Predecessor/Affiliate-Owned Stores**

	<b>Year Opened</b>	<b>Gross Revenue</b>
Woodbury MN	2012	\$2,785,034
Arden Hills MN	2018	\$1,266,127
St. Cloud MN	2021	\$689,709

#### **Notes to Item 19**

**Some outlets have earned these amounts. Your individual results may differ. There is no assurance that you'll earn as much.**

All amounts were rounded to the nearest dollar.

“Gross revenue” used in this Item 19 was determined consistent with the definition in the Franchise Agreement except that tips and rebates would be included in the definition of Gross Revenue but were excluded from the above amounts. Gross Revenue means the total amount received from all business activities taking place by or through the store, and all other services and products, if any, sold under the Pet Evolution trademark, or otherwise related to the store, including amounts received for mobile nail trimming and amounts received for the delivery of products.

These figures only represent gross revenues. These figures exclude from gross revenues, sales tax, discounts, tips and returns. These gross revenue figures do not reflect the cost of sales, operating expenses or other costs or expenses that must be deducted from the gross revenue figures to calculate net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your Pet Evolution Store. Franchisees or former franchisees, listed in this Disclosure Document, may be one source of this information.

Written substantiation for the financial performance representations made in this Item 19 will be made available to you upon request.

Other than as set forth above, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchise Stores. We also do not

authorize our employees or representatives to make any such representations, either orally or in writing. If you are purchasing an existing Store, however, we may provide you with the actual records of that Store. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Rian Thiele, at 330 Mill Bay South Suite 2101A, Afton, Minnesota 55001, telephone 833-266-7387, the Federal Trade Commission, and the appropriate state regulatory agencies.

## ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

**Table No. 1**  
**Systemwide Outlet Summary**  
**For Years 2022-2024<sup>1</sup>**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	0	2	+2
	2023	2	8	+8
	2024	8	16	+8
Company-Owned <sup>2</sup>	2022	2	2	0
	2023	2	2	0
	2024	2	3	+1
Total Outlets	2022	2	4	+2
	2023	4	10	+6
	2024	10	19	+9

1. The numbers for each year are as of December 31.
2. Two of these outlets are owned by our predecessor and one is owned by our affiliate.

**Table No. 2**  
**Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)**  
**For Years 2022-2024<sup>1, 2</sup>**

State	Year	Number of Transfers
Minnesota	2022	0
	2023	0
	2024	2
Totals	2022	0
	2023	0
	2024	2