

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTIONS IN AGREEMENT	SUMMARY
t. Integration/merger clause	FA: 24.8	Only the terms of the Franchise Agreement and ADA (if applicable) and their attachments are binding (subject to state law). Any representations or promises made outside the Disclosure Document, Franchise Agreement and ADA may not be enforceable. Nothing in the Franchise Agreement, ADA or any related agreements is intended to disclaim any of the representations we made in this Disclosure Document. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (a) waiving any claims under any applicable state franchise law, including fraud in the inducement or (b) disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on our behalf. This provision supersedes any other term of any document executed in connection with the franchise.
	ADA: 12.7	
u. Dispute resolution by arbitration or mediation	FA: 22	Subject to state law, all disputes must be mediated before litigation, except for certain disputes involving our intellectual property or compliance with restrictive covenants or post-term obligations.
	ADA: 10	Subject to state law, all disputes must be mediated before litigation.
v. Choice of forum	FA: 22	Subject to applicable state law, mediation and litigation must take place in county where we maintain our principal place of business at time dispute arises (currently Los Angeles County, California).
	ADA: 10	
w. Choice of law	FA: 24.1	Subject to applicable state law, California law governs (except public policies of your state govern enforceability of noncompetition covenants).
	ADA: 12.1	

ITEM 18 PUBLIC FIGURES

We do not use any public figures to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Defined Terms

For purposes of this FPR, the following terms have the meanings given to them below:

“Company-Owned Restaurant” means any Restaurant owned by: (a) us; (b) any affiliate of ours; or (c) any person listed in Item 2 of this Disclosure Document if that person, or any other person listed in Item 2 of this Disclosure Document, is involved with managing the Restaurant.

“FPR” means the financial performance representation set forth in Item 19 of this Disclosure Document.

“Franchised Restaurant” means any Restaurant owned by a franchisee.

“Gross Sales” means the total gross sums generated from all goods and services sold by a Qualifying Restaurant, but excluding: (a) sales or use taxes; (b) revenue from the sale of furniture, fixtures and equipment in the ordinary course; (c) staff tips; and (d) fees paid to and retained by third-party delivery service providers.

“Measuring Period” means the period of time beginning January 1, 2024 and ending December 31, 2024.

“Qualifying Restaurant” means any Company-Owned Restaurant or Franchised Restaurant that satisfies the following criteria: (a) the outlet was open and operating the entire Measuring Period; and (b) the outlet provided us with all data we requested in order to prepare this FPR.

System Statistics

For purposes of this FPR, each Restaurant may be referred to as an “outlet.” As of December 31, 2024 (the last day of the Measuring Period) there were: (a) 0 Franchised Restaurants in operation; and (b) 2 Company-Owned Restaurants in operation, both of which are Qualifying Restaurants. The table below summarizes the outlet statistics and the number of Qualifying Restaurants:

Outlet Statistics					
Outlet Type	Statistics During Measuring Period				Qualifying Restaurants
	Open Outlets (Jan 1, 2023)	Outlets Opened During Period	Outlets Closed During Period	Open Outlets (Oct 31, 2024)	
Franchised	0	0	0	0	0
Company-Owned	1	1	0	2	2

Details Regarding Our Company-Owned Restaurants / Qualifying Restaurants

This FPR includes data from 2 Qualifying Restaurants, which are both Company-Owned Restaurants. Relevant details of the Qualifying Restaurants are provided in the table below:

Details Regarding Qualifying Restaurants		
Location	Opening Date	Approximate Size (Square Feet)
Los Angeles, CA	February 14, 2022	1,200
San Francisco, CA	January 21, 2023	2,000 (plus 1,000 sq ft storage basement)

There are no material differences between the operations of the Qualifying Restaurants and the franchised Restaurant offered under this Disclosure Document.

This FPR is limited to data from our Company-Owned Restaurants since there were no Franchised Restaurants open during the Measuring Period.

Financial Performance Representation

The table below presents the historical Gross Sales achieved by the Qualifying Restaurants during the Measuring Period.

Financial Performance Representation – Gross Sales (2 Company-Owned Restaurants)	
Qualifying Restaurant	2024 Gross Sales
Los Angeles Restaurant	\$1,521,216
San Francisco Restaurant	\$1,178,180

Notes:

- Source of Data:** We prepared the FPR based on data we obtained from the point-of-sale system used by our Company-Owned Restaurants. The data has not been audited.
- Expenses:** This FPR does not reflect the costs of sales, operating expenses, or other costs or expenses that must be deducted from the gross revenue or gross sales figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your Restaurant. Franchisees or former franchisees listed in the Franchise Disclosure Document (if any) may

be one source of this information.

Some Restaurants have sold this amount. Your individual results may differ. There is no assurance that you will sell as much.

Written substantiation for this financial performance representation will be made available to you upon your reasonable written request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting our Chief Executive Officer, David Shneer, at 450 North Bedford Drive, Suite 312, Beverly Hills, California 90210 or by phone at (647) 294-4480, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

TABLE 1 - SYSTEM-WIDE OUTLET SUMMARY FOR YEARS 2021 TO 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	0	0	0
	2023	0	0	0
	2024	0	0	0
Company-Owned	2022	0	1	+1
	2023	1	2	+1
	2024	2	2	0
Total Outlets	2022	0	1	+1
	2023	1	2	+1
	2024	2	2	0

TABLE 2 - TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN THE FRANCHISOR) FOR YEARS 2022 TO 2024

State	Year	Number of Transfers
Total	2022	0
	2023	0
	2024	0

TABLE 3 - STATUS OF FRANCHISED OUTLETS FOR YEARS 2022 TO 2024

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year
Totals	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0