

## **ITEM 18**

### **PUBLIC FIGURES**

Our Founder and Chief Strategic Officer, Edmond Barseghian, promotes our franchise and is a public figure. We currently pay Mr. Barseghian an annual influencer fee of \$150,000. Mr. Barseghian is actively involved in our management and control. Mr. Barseghian invested approximately \$5,000,000 in our parent and affiliated entities, and he contributes an amount that we have not valued in services performed and to be performed.

@gal.qal also known as Gal Akbari is a public figure and promotes our brand. We currently pay Ms. Akbari an annual influencer fee of \$61,995. Ms. Akbari is actively involved in our social media and marketing. Ms. Akbari contributes an amount that we have not valued in services performed and to be performed.

## **ITEM 19**

### **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Edmond Barseghian, at HHC Franchising, LLC, 6847 Ponderosa Way, Las Vegas, NV 89118, phone (818) 400-1312, the Federal Trade Commission, and the appropriate state regulatory agencies.

## **ITEM 20**

### **OUTLETS AND FRANCHISEE INFORMATION**

TABLE NO. 1.

#### **Systemwide Outlet Summary for Years 2021 through 2023**

<b>Outlet Type</b>	<b>Year</b>	<b>Outlets at the Start of the Year</b>	<b>Outlets at the End of the Year</b>	<b>Net Change</b>
Franchised	2022	0	0	+0
	2023	0	7	+6
	2024	7	17	+10
Company-Owned	2022	1	4	+3
	2023	4	6	+2