

Provision	Section In Development Agreement	Summary
t. Integration/merger clause	Section 14.6	Only the terms of the Development Agreement are binding unless state law requires otherwise. The Development Agreement clearly states that nothing in the Development Agreement is intended to disclaim any representations that we make to you in this Disclosure Document. Any representations or promises outside of this Disclosure Document and the Development Agreement may not be enforceable.  However, if the Development Agreement is signed as part of a transfer of an existing development agreement or as a successor agreement to an existing development agreement, any other transfer or successor documents or other agreements, as the case may be, that are signed with terms applicable to such transfer or successor agreement shall survive and are to be construed together with and incorporated into the Development Agreement.
u. Dispute resolution by arbitration or mediation	Section 15.7	Except for claims relating to the Marks, trade secrets, or other confidential information, and claims for injunctive relief, all disputes must be arbitrated in Collin County, Texas, unless state law requires otherwise.  Claims must be brought on an individual basis, rather than by class action.
v. Choice of forum	Sections 15.2 and 15.7	Subject to certain state laws, which can be found in the state addendums attached to this Disclosure Document, any litigation must be pursued in courts located in Collin County, Texas. Arbitration must be pursued in Collin County, Texas.
w. Choice of law	Section 15.1	Subject to certain state laws, which can be found in the state addendums attached to this Disclosure Document, Texas law applies, except for disputes involving the Marks, which are governed by the Lanham Act, 15 U.S.C. Sec. 1051 et seq., and disputes involving copyrights, which are governed by federal copyright laws of the United States.

## **ITEM 18. PUBLIC FIGURES**

We currently do not use any public figures to promote our franchise.

## **ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in this Disclosure Document. Financial performance information that differs from that included in ITEM 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this ITEM 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any financial performance representations about the future financial performance of franchisees or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing Franchised Center, however, we may provide you with the actual records of that Franchised Center. If you receive any other financial performance information or projections of your future income, you should report it to our management team by contacting Franchise Development, EWC Franchisor LLC, Granite Park V, 5830 Granite Parkway, Suite 300, Plano, Texas 75024, (469) 270-6500, franchise@waxcenter.com, the Federal Trade Commission, and the appropriate state regulatory agencies.

## **ITEM 20. OUTLETS AND FRANCHISEE INFORMATION**

Exhibit I lists the names and development status of all of our franchisees, as well as the addresses and telephone numbers of all European Wax Center franchise locations in operation, as of March 21, 2025. As noted in Item 1, EWC Franchise, LLC and then EWC Franchisor LLC were the franchisors of the European Wax Center franchise system during fiscal year 2022, and EWC Franchisor LLC was the franchisor of the European Wax Center franchise system during fiscal years 2023 and 2024.

### **Franchise Summary.**

**Table No. 1**

<b>SYSTEMWIDE OUTLET SUMMARY FOR YEARS 2022 TO 2024*</b>				
<b>Outlet Type</b>	<b>Year</b>	<b>Outlets at the Start of the Year</b>	<b>Outlets at the End of the Year</b>	<b>Net Change</b>
Franchised	2022	848	938	+90
	2023	938	1,038	+100
	2024	1,038	1,062	+24
Company-Owned	2022	5	6	+1
	2023	6	6	0
	2024	6	5	-1
Total Outlets	2022	853	944	+91
	2023	944	1,044	+100
	2024	1,044	1,067	+23

\* This chart includes both franchised and company-owned European Wax Center locations that are opened and operating. As of January 4, 2025, there were 1,067 European Wax Center locations in operation.

**Table No. 2**

<b>TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN THE FRANCHISOR) FOR YEARS 2022 TO 2024</b>		
<b>State</b>	<b>Year</b>	<b>Number of Transfers</b>
Alabama	2022	1
	2023	0
	2024	0
Arizona	2022	11
	2023	0
	2024	0
California	2022	17
	2023	0
	2024	24
Colorado	2022	0
	2023	7
	2024	0
Connecticut	2022	3
	2023	1
	2024	0
Florida	2022	9
	2023	3