

Provision	Section In Franchise Agreement	Summary
		Before you take any legal or other action against us, whether for damages, injunctive, equitable or other relief (including rescission) upon any alleged act or omission of ours, you must first give us 30 days prior written notice and an opportunity to cure such alleged act or omission or otherwise resolve such matter.
v. Choice of forum	25.E	Subject to applicable state law, any disputes not subject to the mandatory arbitration clause, including your non-payment to us, shall be instituted exclusively in a court of competent jurisdiction in Washington County, Arkansas.
w. Choice of law	25.D	Arkansas law applies (subject to applicable state law) except to the extent governed by the U.S. trademark laws.

ITEM 18 PUBLIC FIGURES

We currently do not use any public figures to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The historical financial performance representation below reflects the performance for some of our franchised outlets. All tables below reflect the average Gross Revenue. To be included in these Disclosures, a franchise location had to be (1) open for business for the at least the last 6 months of the calendar year 2024 and, (2) generally, have at least one Principal owner operating the franchised business on a full-time basis (see note 1 directly following the tables below). Of the 33 franchisees that were open on December 31st, 2024, 1 was excluded from this disclosure as it had not been operating for the minimum required time. 13 were excluded as they were not, to the best of our knowledge, operating their business on a full-time basis. 4 were excluded as they are currently in inactive status (see note 2 directly following the tables below). The remaining franchisees are presented based on how long they have been in business.

Group 1 (Table 1), which represents franchisees who had been in business for 3 or more years as of December 31st, 2024, contains 12 franchisees that were operating a P3 business as of that date;

Group 2 (Table 2), which represents franchisees who had been in business, at least 2 but less than 3 years as of December 31st, 2024, contains 3 franchisees that were operating a P3 business as of that date;

Group 3 (Table 3), which represents franchisees that had been in business at least 6 months but less than 2 years as of December 31st, 2024, contains 1 franchisee that was operating a P3 business as of that date;

Table 1 - Franchisee Group 1 (12 franchisees), 3+ years	
Average	\$120,513.77
Median	\$88,793.44
High	\$361,106.43
Low	\$21,215.13
At or above average	4

Table 2 - Franchisee Group 2 (2 franchisees), 2 years	
Average	\$88,298.65
Median	\$88,298.65
High	\$103,857.27
Low	\$72,740.02
At or above average	1

Table 3 - Franchisee Group 3 (1 franchisee), first year	
Revenue	\$37,758.62

Notes:

1) We generally require that at least one principal of the franchisee is dedicated to the business on a full-time basis. We do make exceptions to this rule specifically for entrepreneurs who, in our sole discretion, have the business acumen to prioritize their available time and their existing network to determine if they are able to operate a successful franchised business.

These financial performance representations do not reflect all of the costs or expenses that must be deducted from the gross savings figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your franchised business.

We offered the same services to the franchised units described in this statement. These franchised units offer the same products and services to the public as you will. Gross savings information was accessed by us via our centralized billing system to prepare this Item 19 disclosure. Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request. The information presented above has not been audited.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Other than the preceding Financial Performance Representation, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the Franchisor's management by contacting Aaron Stahl, P3 Cost Analysts Franchise, LLC, 3589 N. Shiloh Drive, Suite 3, Box 44, Fayetteville, AR 72703, and (877)-843-7579, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System wide Outlet Summary
For Years December 31, 2022 to December 31, 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	35	41	+6
	2023	41	42	+1
	2024	42	45	+3
Company or Affiliate-Owned *	2022	1	1	0
	2023	1	1	0
	2024	1	1	0
Total	2022	36	42	+6
	2023	42	43	+1
	2024	43	46	+3

* The business disclosed in Tables 1 and 4 are owned by our parent company, Old Arkana, Inc.

Table No. 2
Transfers of Outlets From Franchisees
To New Owners
(Other Than The Franchisor)
For years December 31, 2022 to December 31, 2024

State	Year	Number of Transfers
None	2022	0
	2023	0
	2024	0
Total	2022	0
	2023	0
	2024	0