

With these exceptions, no compensation or other benefit is given or promised to a public figure for the use of a public figure in the name or symbol of the Franchised Restaurant or the endorsement or recommendation of the Franchised Restaurant by a public figure in advertisements. You do not have the right to use the name of any public figure in promotional efforts or marketing without our prior written approval. No public figures are involved in the actual management or control of Dog Haus Worldwide, LLC.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance of a particular location or under particular circumstances.

Tables 1 through 9 below are limited to actual historical unaudited information provided to us by our franchisees for franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens and Remote Kitchens that were open for business for at least one year on December 31, 2024, December 31, 2023 and on December 31, 2022. The financial performance representations that appear in Tables 1 through 9 below do not include costs of sales, operating expenses or other costs or expenses that must be deducted from Gross Sales to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your Dog Haus Fast Casual Restaurant, Dog Haus Biergarten, or Dog Haus Remote Kitchen. Franchisees or former franchisees listed in this Disclosure Document may be one source of this information. The characteristics of each Dog Haus Fast Casual Restaurant, Dog Haus Biergarten, and Dog Haus Remote Kitchen included in this Item 19 and franchises for Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens that may be offered to prospective franchisees are generally similar, except for possible variances in square footage, layout and the like.

Written substantiation for the financial performance representations made in this Item 19 will be made available to you upon reasonable request.

Some outlets have earned this amount. Your individual results may differ. There is no assurance you'll earn as much.

TABLE 1
GROSS SALES AT FRANCHISED DOG HAUS FAST CASUAL RESTAURANTS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2024 (NOTES 1 – 13)

Number of Franchised Dog Haus Fast Casual Restaurants (Notes 1 and 5)	Total Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 10 and 11)	Number/Percentage of Franchised Dog Haus Fast Casual Restaurants That Exceeded Average Gross Sales	Number/Percentage of Franchised Dog Haus Fast Casual Restaurants That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 12 and 13)
12	\$17,370,823	\$2,589,094/ \$591,652	\$1,447,569	5/42%	7/58%	\$1,422,069

TABLE 2
GROSS SALES AT FRANCHISED DOG HAUS FAST CASUAL RESTAURANTS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2023 (NOTES 1 – 13)

Number of Franchised Dog Haus Fast Casual Restaurants (Notes 1 and 5)	Total Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 10 and 11)	Number/Percentage of Franchised Dog Haus Fast Casual Restaurants That Exceeded Average Gross Sales	Number/Percentage of Franchised Dog Haus Fast Casual Restaurants That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 12 and 13)
11	\$15,072,022	\$2,444,987/ \$518,531	\$1,370,184	3/27%	8/73%	\$1,215,719

TABLE 3
GROSS SALES AT FRANCHISED DOG HAUS FAST CASUAL RESTAURANTS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2022 (NOTES 1 – 13)

Number of Franchised Dog Haus Fast Casual Restaurants (Notes 1 and 5)	Total Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 10 and 11)	Number/Percentage of Franchised Dog Haus Fast Casual Restaurants That Exceeded Average Gross Sales	Number/Percentage of Franchised Dog Haus Fast Casual Restaurants That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Dog Haus Fast Casual Restaurants (Notes 12 and 13)
11	\$13,955,815	\$2,788,934/ \$547,149	\$1,268,710	3/27%	8/73%	\$1,079,110

TABLE 4
GROSS SALES AT FRANCHISED DOG HAUS BIERGARTENS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2024 (NOTES 1 – 13)

Number of Franchised Dog Haus Biergartens (Notes 1 and 6)	Total Gross Sales of Franchised Dog Haus Biergartens (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Dog Haus Biergartens (Notes 10 and 11)	Number/Percentage of Franchised Dog Haus Biergartens That Exceeded Average Gross Sales	Number/Percentage of Franchised Dog Haus Biergartens That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Dog Haus Biergartens (Notes 12 and 13)
27	\$49,862,175	\$3,123,138/ \$931,408	\$1,846,747	12/44%	15/56%	\$1,738,084

TABLE 5
GROSS SALES AT FRANCHISED DOG HAUS BIERGARTENS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2023 (NOTES 1 – 13)

Number of Franchised Dog Haus Biergartens (Notes 1 and 6)	Total Gross Sales of Franchised Dog Haus Biergartens (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Dog Haus Biergartens (Notes 10 and 11)	Number/Percentage of Franchised Dog Haus Biergartens That Exceeded Average Gross Sales	Number/Percentage of Franchised Dog Haus Biergartens That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Dog Haus Biergartens (Notes 12 and 13)
27	\$44,940,302	\$3,300,336/ \$810,781	\$1,664,456	12/44%	15/56%	\$1,635,370

TABLE 6
GROSS SALES AT FRANCHISED DOG HAUS BIERGARTENS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2022 (NOTES 1 – 13)

Number of Franchised Dog Haus Biergartens (Notes 1 and 6)	Total Gross Sales of Franchised Dog Haus Biergartens (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Dog Haus Biergartens (Notes 10 and 11)	Number/Percentage of Franchised Dog Haus Biergartens That Exceeded Average Gross Sales	Number/Percentage of Franchised Dog Haus Biergartens That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Dog Haus Biergartens (Notes 12 and 13)
28	\$49,834,566	\$2,964,142/ \$983,260	\$1,779,806	13/46%	15/54%	\$1,726,468

TABLE 7
GROSS SALES AT FRANCHISED REMOTE KITCHENS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2024 (NOTES 1 – 13)

Number of Franchised Remote Kitchens (Notes 1 and 7)	Total Gross Sales of Franchised Remote Kitchens (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Remote Kitchens (Notes 10 and 11)	Number/Percentage of Franchised Remote Kitchens That Exceeded Average Gross Sales	Number/Percentage of Franchised Remote Kitchens That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Remote Kitchens (Notes 12 and 13)
4	\$5,191,896	\$1,693,083/ \$1,141,491	\$1,297,974	1/25%	3/75%	\$1,178,661

TABLE 8
GROSS SALES AT FRANCHISED REMOTE KITCHENS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2023 (NOTES 1 – 13)

Number of Franchised Remote Kitchens (Notes 1 and 7)	Total Gross Sales of Franchised Remote Kitchens (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Remote Kitchens (Notes 10 and 11)	Number/Percentage of Franchised Remote Kitchens That Exceeded Average Gross Sales	Number/Percentage of Franchised Remote Kitchens That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Remote Kitchens (Notes 12 and 13)
4	\$4,466,661	\$1,342,386/ \$723,347	\$1,116,665	2/50%	2/50%	\$1,200,464

TABLE 9
GROSS SALES AT FRANCHISED REMOTE KITCHENS
OPEN MORE THAN ONE YEAR ON DECEMBER 31, 2022 (NOTES 1 – 13)

Number of Franchised Remote Kitchens (Notes 1 and 7)	Total Gross Sales of Franchised Remote Kitchens (Notes 8 and 9)	Highest/Lowest Gross Sales	Average Gross Sales of Franchised Remote Kitchens (Notes 10 and 11)	Number/Percentage of Franchised Remote Kitchens That Exceeded Average Gross Sales	Number/Percentage of Franchised Remote Kitchens That Did Not Attain Average Gross Sales	Median Gross Sales of Franchised Remote Kitchens (Notes 12 and 13)
3	\$4,104,986	\$1,536,121/ \$1,178,090	\$1,368,329	2/67%	1/33%	\$1,390,774

NOTE 1:

We have only included franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens in Tables 1, 4, and 7 that were open for business for at least one year on December 31, 2024. The Tables include actual historical information for franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens provided to us by our franchisees.

We have only included franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens in Tables 5, 5, and 8 that were open for business for at least one year on December 31, 2023. The Tables include actual historical information for franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens provided to us by our franchisees.

We have only included franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens in Tables 3, 6, and 9 that were open for business for at least one year on December 31, 2022. The Tables include actual historical information for franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens provided to us by our franchisees.

NOTE 2:

A Dog Haus Fast Casual Restaurant is approximately 1,300 to 1,600 square feet in size and will have a limited menu, take orders at the counter, have communal seating and a limited selection of beer and wine available for purchase.

NOTE 3:

A Dog Haus Biergarten is approximately 1,800 to 3,000 square feet in size and has (i) a minimum 24 beers and a number of wines on tap; (ii) a minimum of 8 seats at the bar; (iii) at least one bartender on duty at all times; (iv) a minimum of 10 televisions; (v) cable/satellite television capability with multiple control boxes, including DirectTV boxes, Dog Haus TV boxes, RX Music boxes and Video Box; (vi) a patio with a minimum of 24 seats; (vii) open or enclosed kitchens, depending on the layout of the premises; (viii) extended hours of operation; (ix) glassware and a dishwasher; (x) additional equipment; (xi) server with a handheld POS (xii) happy-hour pricing for food and beverages and (xiii) liquor; and (ix) an additional freezer and ice molds to serve liquor . Some Dog Haus Biergartens serve liquor.

NOTE 4:

A Dog Haus Remote Kitchen will generally be located in an industrial park or other industrial area and is a food service business used for the production of delivery and take-away food products located in a partially equipped commercial kitchen within a multi-kitchen facility with other restaurateurs that only serves customers through online food ordering through third parties' online food ordering platforms.

NOTE 5:

There were 14 franchised Dog Haus Fast Casual Restaurants in operation for at least one year as of December 31, 2024. Table 1 includes actual historical information for 12 of these franchised Dog Haus Fast Casual Restaurants provided to us by our franchisees. Similar information for the remaining franchised Dog Haus Fast Casual Restaurants was believed to be incomplete, inaccurate or unreliable and not included in Table 1, because (i) one of these Dog Haus Fast Casual Restaurants is located in a Non-Traditional Venue in a food

hall with an assigned space of 300 square feet, minimal signage and no designated seating and (ii) one of these Dog Haus Fast Casual Restaurants was temporarily closed from October 1, 2024 through November 30, 2024. Two Dog Haus Biergartens were reclassified as Dog Haus Fast Casual Restaurants during the 2024 fiscal year and are now included in Table 1. None of the franchised Dog Haus Fast Casual Restaurants excluded from Table 3 closed after being open for less than 12 months during this period.

There were 12 franchised Dog Haus Fast Casual Restaurants in operation for at least one year as of December 31, 2023. Table 2 includes actual historical information for 11 of these franchised Dog Haus Fast Casual Restaurants provided to us by our franchisees. Similar information for the remaining franchised Dog Haus Fast Casual Restaurant was believed to be incomplete, inaccurate or unreliable and not included in Table 2, because the restaurant is located in a Non-Traditional Venue in a food hall with an assigned space of 300 square feet, minimal signage and no designated seating. One franchised Dog Haus Fast Casual Restaurant closed during the period of January 1, 2023 through December 31, 2023. None of the franchised Dog Haus Fast Casual Restaurants excluded from Table 2 closed after being open for less than 12 months during this period.

There were 13 franchised Dog Haus Fast Casual Restaurants in operation for at least one year as of December 31, 2022. Table 3 includes actual historical information for 11 of these franchised Dog Haus Fast Casual Restaurants provided to us by our franchisees. One of these 11 franchised Dog Haus Fast Casual Restaurants was temporarily closed in September 2022 and reopened in October 2022. Similar information for the remaining 2 franchised Dog Haus Fast Casual Restaurants was believed to be incomplete, inaccurate or unreliable and not included in Table 3, because 1 restaurant was only open on certain days of the week for the period January 1, 2022 to December 31, 2022 and operated with limited hours on the days it was open and the other restaurant is located in a Non-Traditional Venue in a food hall with an assigned space of 300 square feet, minimal signage and no designated seating. None of the franchised Dog Haus Fast Casual Restaurants excluded from Table 3 closed after being open for less than 12 months during this period.

The COVID-19 pandemic did not impact the operation of Dog Haus Fast Casual Restaurants for the period of January 1, 2022 through December 31, 2022, meaning all Dog Haus Fast Casual Restaurants operated at full functionality without limiting capacity, only seating customers outdoors, or only offering take-out or delivery services.

NOTE 6:

There were 33 franchised Dog Haus Biergartens in operation for at least one year as of December 31, 2024. Table 4 includes actual historical information for 27 of these franchised Dog Haus Biergartens provided to us by our franchisees. Similar information for the remaining franchised Dog Haus Biergartens were believed to be incomplete, inaccurate or unreliable and not included in Table 4, because: (i) one of these 33 franchised Dog Haus Biergartens was temporarily closed from May 1, 2024 through May 31, 2024; (ii) one of these 33 franchised Dog Haus Biergartens was temporarily closed from May 1, 2024 through June 30, 2024; (iii) one of these 33 franchised Dog Haus Biergartens was temporarily closed from June 1, 2024 through November 30, 2024; (iv) one of these 33 franchised Dog Haus Biergartens was temporarily closed from July 1, 2024 through November 30, 2024; (v) one of these 33 franchised Dog Haus Biergartens was temporarily closed from October 1, 2024 through October 31, 2024; and (vi) one of these 33 franchised Dog Haus Biergartens was temporarily closed from October 1, 2024 through November 30, 2024. Two Dog Haus Biergartens were reclassified as Dog Haus Fast Casual Restaurants during the 2024 fiscal year and are no longer included in Table 4 and are now included in Table 1. None of the franchised Dog Haus Biergartens excluded from Table 4 closed after being open for less than 12 months during this period.

There were 31 franchised Dog Haus Biergartens in operation for at least one year as of December 31, 2023. Table 5 includes actual historical information for 27 of these franchised Dog Haus Biergartens provided to us by our franchisees. Similar information for the remaining franchised Dog Haus Biergartens were believed to be incomplete, inaccurate or unreliable and not included in Table 5, because: (i) one of these 31 franchised Dog Haus Biergartens was temporarily closed from April 1, 2023 through June 25, 2023; (ii) one of these 31 franchised Dog Haus Biergartens was temporarily closed from January 1, 2023 through May 15, 2023; (iii) one of these 31 franchised Dog Haus Biergartens was temporarily closed from August 1, 2023 through December 31, 2023; and (iv) one of these 31 franchised Dog Haus Biergartens was temporarily closed from March 1, 2023 through November 30, 2023. Two franchised Dog Haus Biergartens closed during the period of January 1, 2023 through December 31, 2023. None of the franchised Dog Haus Biergartens excluded from Table 5 closed after being open for less than 12 months during this period.

There were 28 franchised Dog Haus Biergartens in operation for at least one year as of December 31, 2022. Table 6 includes actual historical information for all 28 of these franchised Dog Haus Biergartens provided to us by our franchisees. One of these 28 franchised Dog Haus Biergartens was temporarily closed from November 28, 2022 through December 31, 2022. One of these 28 franchised Dog Haus Biergartens was only open on certain days of the week for the period from December 1, 2022 to December 31, 2022 and operated with limited hours on the days it was open. None of the franchised Dog Haus Biergartens excluded from Table 6 closed after being open for less than 12 months during this period.

The COVID-19 pandemic did not impact the operation of Dog Haus Biergartens for the period of January 1, 2022 through December 31, 2022, meaning all Dog Haus Biergartens operated at full functionality without limiting capacity, only seating customers outdoors, or only offering take-out or delivery services.

NOTE 7:

There were 4 franchised Dog Haus Remote Kitchens in operation for at least one year as of December 31, 2024. Table 7 includes actual historical information for all 4 of these franchised Dog Haus Remote Kitchens provided to us by our franchisees. None of the franchised Dog Haus Remote Kitchens closed during the period of January 1, 2024 through December 31, 2024.

There were 4 franchised Dog Haus Remote Kitchens in operation for at least one year as of December 31, 2023. Table 8 includes actual historical information for all 4 of these franchised Dog Haus Remote Kitchens provided to us by our franchisees. None of the franchised Dog Haus Remote Kitchens closed during the period of January 1, 2023 through December 31, 2023.

There were 3 franchised Dog Haus Remote Kitchens in operation for at least one year as of December 31, 2022. Table 9 includes actual historical information for all 3 of these franchised Dog Haus Remote Kitchens provided to us by our franchisees. Six franchised Dog Haus Remote Kitchens closed during the period of January 1, 2022 through December 31, 2022. None of the franchised Dog Haus Remote Kitchens excluded from Table 9 closed after being open for less than 12 months during this period.

The COVID-19 pandemic did not impact the operation of Dog Haus Remote Kitchens for the period of January 1, 2022 through December 31, 2022, because Dog Haus Remote Kitchens only offer take-out or delivery services.

NOTE 8:

For purposes of this Item 19, "Gross Sales" means all revenue derived from the operation of a Dog Haus Fast Casual Restaurant, a Dog Haus Biergarten, or a Dog Haus Remote Kitchen and from the sale of all services and merchandise sold at or from a Dog Haus Fast Casual Restaurant, a Dog Haus Biergarten, or a Dog Haus Remote Kitchen, and all other income of every kind and nature related to a Dog Haus Fast Casual Restaurant, a Dog Haus Biergarten, or a Dog Haus Remote Kitchen including, without limitation, business interruption insurance, whether for cash or credit, and regardless of collection in the case of credit and all proceeds from the sale of coupons, gift certificates or vouchers. "Gross Sales" does not include the amount of bona fide refunds paid to customers, the amount of any sales or use taxes actually paid to any governmental authority and the retail price of any coupons, gift certificates and vouchers when they are redeemed.

NOTE 9:

The total Gross Sales for the 12 franchised Dog Haus Fast Casual Restaurants that were open for more than one year on December 31, 2024 was \$17,370,823. The total Gross Sales for the 27 franchised Dog Haus Biergartens that were open for more than one year on December 31, 2024 was \$49,862,175. The total Gross Sales for the 4 franchised Dog Haus Remote Kitchens that were open for more than one year on December 31, 2024 was \$5,191,896. Tables 1, 4, and 7 include actual historical information for all 12 of these franchised Dog Haus Fast Casual Restaurants, all 27 of these franchised Dog Haus Biergartens, and all 4 of the franchised Dog Haus Remote Kitchens provided to us by our franchisees.

The total Gross Sales for the 11 franchised Dog Haus Fast Casual Restaurants that were open for more than one year on December 31, 2023 was \$15,072,022. The total Gross Sales for the 27 franchised Dog Haus Biergartens that were open for more than one year on December 31, 2023 was \$44,940,302. The total Gross Sales for the 4 franchised Dog Haus Remote Kitchens that were open for more than one year on December 31, 2023 was \$4,466,661. Tables 2, 5, and 8 include actual historical information for all 11 of these franchised Dog Haus Fast Casual Restaurants, all 27 of these franchised Dog Haus Biergartens, and all 4 of the franchised Dog Haus Remote Kitchens provided to us by our franchisees.

The total Gross Sales for the 11 franchised Dog Haus Fast Casual Restaurants that were open for more than one year on December 31, 2022 was \$13,955,815. The total Gross Sales for the 28 franchised Dog Haus Biergartens that were open for more than one year on December 31, 2022 was \$49,834,566. The total Gross Sales for the 3 franchised Dog Haus Remote Kitchens that were open for more than one year on December 31, 2022 was \$4,104,986. Tables 3, 6, and 9 include actual historical information for all 11 of these franchised Dog Haus Fast Casual Restaurants, all 28 of these franchised Dog Haus Biergartens, and all 3 of the franchised Dog Haus Remote Kitchens provided to us by our franchisees.

NOTE 10:

"Average" means the aggregate Gross Sales divided by the total number of franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens that were open for more than one year on December 31, 2024; the aggregate Gross Sales divided by the total number of franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens that were open for more than one year on December 31, 2023; the aggregate Gross Sales divided by the total number of franchised Dog Haus Fast Casual Restaurants, Dog Haus Biergartens, and Dog Haus Remote Kitchens that were open for more than one year on December 31, 2022.

NOTE 11:

The Average Gross Sales for the 12 franchised Dog Haus Fast Casual Restaurants that were open for more than one year on December 31, 2024 was \$1,447,569 (\$17,370,823 divided by 12 = \$1,447,569). The Average Gross Sales for the 27 franchised Dog Haus Biergartens that were open for more than one year on December 31, 2024 was \$1,846,747 (\$49,862,175 divided by 27 = \$1,846,747). The Average Gross Sales for the 4 franchised Dog Haus Remote Kitchens that were open for more than one year on December 31, 2024 was \$1,297,974 (\$5,191,896 divided by 4 = \$1,297,974). Tables 1, 4, and 7 include actual historical information for all 12 of these franchised Dog Haus Fast Casual Restaurants, all 27 of these franchised Dog Haus Biergartens, and all 4 of the franchised Dog Haus Remote Kitchens provided to us by our franchisees.

The Average Gross Sales for the 11 franchised Dog Haus Fast Casual Restaurants that were open for more than one year on December 31, 2023 was \$1,370,184 (\$15,072,022 divided by 11 = \$1,370,184). The Average Gross Sales for the 27 franchised Dog Haus Biergartens that were open for more than one year on December 31, 2023 was \$1,664,456 (\$44,940,302 divided by 27 = \$1,664,456). The Average Gross Sales for the 4 franchised Dog Haus Remote Kitchens that were open for more than one year on December 31, 2023 was \$1,116,665 (\$4,466,661 divided by 4 = \$1,116,665). Tables 2, 5, and 8 include actual historical information for all 11 of these franchised Dog Haus Fast Casual Restaurants, all 27 of these franchised Dog Haus Biergartens, and all 4 of the franchised Dog Haus Remote Kitchens provided to us by our franchisees.

The Average Gross Sales for the 11 franchised Dog Haus Fast Casual Restaurants that were open for more than one year on December 31, 2022 was \$1,268,710 (\$13,955,815 divided by 11 = \$1,268,710). The Average Gross Sales for the 28 franchised Dog Haus Biergartens that were open for more than one year on December 31, 2022 was \$1,779,806 (\$49,834,566 divided by 28 = \$1,779,806). The Average Gross Sales for the 3 franchised Dog Haus Remote Kitchens that were open for more than one year on December 31, 2022 was \$1,368,329 (\$4,104,986 divided by 3 = \$1,368,329). Tables 3, 6, and 9 include actual historical information for all 11 of these franchised Dog Haus Fast Casual Restaurants, all 28 of these franchised Dog Haus Biergartens, and all 3 of the franchised Dog Haus Remote Kitchens provided to us by our franchisees.

NOTE 12:

“Median” means the midpoint dollar value for the 12 franchised Dog Haus Fast Casual Restaurants, the 27 franchised Dog Haus Biergartens, and the 4 franchised Dog Haus Remote Kitchens, that were open for more than one year on December 31, 2024; the 11 franchised Dog Haus Fast Casual Restaurants, the 27 franchised Dog Haus Biergartens, and the 4 franchised Dog Haus Remote Kitchens, that were open for more than one year on December 31, 2023; the 11 franchised Dog Haus Fast Casual Restaurants, the 28 franchised Dog Haus Biergartens, and the 3 franchised Dog Haus Remote Kitchens, that were open for more than one year on December 31, 2022. The Median for a category with an odd number of data points will be the center number in that set. The Median for a category with an even number of data points is determined by taking the mean (average) of the two middlemost values in that category, which is calculated by adding those two values together and then dividing the aggregate by two.

NOTE 13:

The Median Gross Sales for the 12 franchised Dog Haus Fast Casual Restaurants that were open for more than one year on December 31, 2024 was \$1,422,069. The Median Gross Sales for the 27 franchised Dog Haus Biergartens that were open for more than one year on December 31, 2024 was \$1,738,084. The Median Gross Sales for the 4 franchised Dog Haus Remote Kitchens that were open for more than one year on December 31, 2024 was \$1,178,661. Tables 1, 4, and 7 include actual historical information for all 12 of these franchised Dog