

	Provision	Section in Agreement	Summary
t.	Integration/merger clause	15.B of FA; 11.C of ADA	Only terms of the agreements are binding (subject to state law). Any representations or promises made outside of the Disclosure Document and those agreements may not be enforceable.
u.	Dispute resolution by arbitration or mediation	Not applicable	Not applicable.
v.	Choice of forum	12.B of FA; 8.B of ADA	You must file litigation in the federal or state court of general jurisdiction located closest to our then current principal office (currently located in Atlanta, Georgia). We can file litigation in the federal or state court of general jurisdiction located closest to our then current principal office or in the jurisdiction where you reside or do business or where the Restaurant is or was located, or where the claim arose (subject to state law).
w.	Choice of law	12.A of FA; 8.A of ADA	Georgia law applies to all claims (subject to state law).

* “FA” means the Franchise Agreement and “ADA” means the Area Development Agreement.

ITEM 18
PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

These financial performance representations provide actual, historical “AUVs,” or average “Unit Volumes,” for specific groups of franchised BWW-GO Restaurants. “Unit Volume” has the same meaning as Gross Sales, which we define in the note below. This Item 19 includes financial information on weekly AUVs (a) for the 12 fiscal month period from March 4, 2024 until March 2, 2025 (the “Measuring Year”) for Experienced Franchised Restaurants, and (b) from March 4, 2024 or, if later, a restaurant’s grand opening date, through March 2, 2025 (the “Measuring Date”) (subject to the exclusion of Super Bowl week, as described below) for Reporting Franchised Restaurants. The terms “Experienced Franchised Restaurant” and “Reporting Franchised Restaurant” are also defined below.

There were 103 franchised BWW-GO Restaurants operating in the United States as of the Measuring Date. Of these, 5 operated at Non-Traditional Locations. We excluded from these financial performance representations (a) the 1 franchised BWW-GO Restaurant that operated at a

Multi-Brand Location; and (b) all 21 franchised BWW-GO Restaurants that had not been open for at least 13 weeks as of the Measuring Date. We call the remaining 81 franchised BWW-GO Restaurants the “Reporting Franchised Restaurants.” Only 38 of the Reporting Franchised Restaurants operated for the full Measuring Year, and we call these restaurants the “Experienced Franchised Restaurants.” Because a limited number of franchised BWW-GO Restaurants operated during the entire Measuring Year, we have expanded this Item 19 to disclose financial performance representations that pertain to the larger group of Reporting Franchised Restaurants, as well financial performance representations that pertain solely to the Experienced Franchised Restaurants. For clarity, the Experienced Franchised Restaurants are part of the Reporting Franchised Restaurants. We also excluded from these financial performance representations the 1 franchised BWW-GO Restaurant that closed during the Measuring Year, which was open for less than 12 months, and the 49 company-owned BWW-GO Restaurants that we or our affiliates operated as of the end of the Measuring Year.

The Reporting Franchised Restaurants vary in size from 600 to 2,900 square feet, with an average of 1,550 square feet. The average size of the Experienced Franchised Restaurants is 1,675 square feet. 78 of the Reporting Franchised Restaurants operated at traditional locations, and 3 of the Reporting Franchised Restaurants operated at Non-Traditional Locations. All 38 of the Experienced Franchised Restaurants operated at traditional locations. 53 of the Reporting Franchised Restaurants are in in-line spaces of retail shopping centers (including 26 of the Experienced Franchised Restaurants), 23 are end-cap units (including 11 of the Experienced Franchised Restaurants), 3 are in mall food courts (none of which are Experienced Franchised Restaurants), and 2 are in stand-alone buildings (including 1 Experienced Franchised Restaurant). 53 Reporting Franchised Restaurants (including 28 of the Experienced Franchised Restaurants) are located in suburban markets, 18 Reporting Franchised Restaurants (including 5 of the Experienced Franchised Restaurants) are located in urban/metro markets, 7 Reporting Franchised Restaurants (including 3 of the Experienced Franchised Restaurants) are located in rural markets, and 3 Reporting Franchised Restaurants (including 2 of the Experienced Franchised Restaurants) are located in super-urban markets. As of the Measuring Date, 38 of the Reporting Franchised Restaurants (the Experienced Franchised Restaurants) were operating for 52 weeks, 25 of the Reporting Franchised Restaurants were operating for between 32 weeks and 51 weeks, and the remaining 18 were operating for less than 32 weeks.

The financial performance representation below reflects the weekly AUVs for all Reporting Franchised Restaurants, both overall and as grouped into quartiles (categories of 25%) based on their AUVs.

**Weekly Average Unit Volume
for Reporting Franchised Restaurants**

1st Quartile	2nd Quartile	3rd Quartile	4th Quartile	All Restaurants
\$28,270	\$19,777	\$15,943	\$11,654	\$18,821

**Statistics for
Reporting Franchised Restaurants**

	#	Average # Weeks Open	Median	Highest	Lowest	#/% Above Average
1 st quartile	20	48.9	\$25,636	\$43,208	\$22,162	7 / 35.0%
2 nd quartile	20	46.5	\$19,785	\$22,012	\$17,972	10 / 50.0%
3 rd quartile	20	68.7	\$16,215	\$17,504	\$13,872	11 / 55.0%
4 th quartile	21	61.2	\$12,040	\$13,868	\$8,445	11 / 52.4%
All Restaurants	81	56.4	\$17,504	\$43,208	\$8,445	32 / 39.5%

The second financial performance representation reflects the weekly AUV for only the Experienced Franchised Restaurants.

**Weekly Average Unit Volume
for Experienced Franchised Restaurants**

	AUV	#	Median	Highest	Lowest	#/% Above Average
Experienced Franchised Restaurants	\$18,054	38	\$17,243	\$38,986	\$8,445	16 / 42.1%

Notes:

- (1) “AUV” or “Unit Volume” for a Reporting Franchised Restaurant is the same as Gross Sales, which means the total revenues and receipts from the sale of all products, services and merchandise sold in or in relation to the restaurant, including fees or charges for any delivery, catering and other off-site activities and events, gaming activities, license and use fees, and implied or imputed Gross Sales from any business interruption insurance. However, Gross Sales excludes (1) sales taxes, use taxes, and similar taxes added to the sales price, collected from the customer and paid to the appropriate taxing authority; (2) any bona fide voids, refunds and credits that are actually provided to customers; and (3) the face value of coupons or discounts that customers redeem.
- (2) We calculate the AUVs in this Item 19 by adding the Unit Volumes for each BWW-GO Restaurant in the applicable group for all of the full weeks (Monday through Sunday) either during the Measuring Year (for Experienced Franchised Restaurants) or that each particular restaurant has operated since the restaurant’s grand opening (for Reporting Franchised Restaurants that are not Experienced Franchised Restaurants), and then we divided that figure by the total number of weeks that were reported. Because the sales of wings are unusually high during Super Bowl week, and because there are a number of Reporting Franchised Restaurants that were open for Super Bowl week but not for the full 12-month period, we excluded Super Bowl week’s Gross Sales from the calculations for the Reporting Franchised Restaurants. (We did not exclude Super Bowl week’s Gross Sales from the calculations for

the Experienced Franchised Restaurants because those reflect a full year's results.) The figures for the median, highest and lowest weekly AUV reflect the median, highest and lowest of all of the reported weekly Gross Sales figures contained in the applicable group.

We obtain the Unit Volumes for franchised BWW-GO Restaurants from sales reports that franchisees submit to us and from data that we collected from franchisees' POS systems. We have not independently audited that information. Prospective franchisees and sellers of franchises should be advised that no certified public accountant has audited these figures or expressed his or her opinion concerning their contents or form. Upon your reasonable request, we will provide written substantiation for these financial performance representations. The Reporting Franchised Restaurants offer essentially the same products and services, face the same kinds of competitive challenges, and receive the same level of support from us that we expect new franchisees will experience.

(3) These financial performance representations do not reflect the costs of sales, operating expenses or other costs or expenses that must be deducted from the AUV figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your BWW-GO Restaurant. Franchisees or former franchisees, listed in this disclosure document, may be one source of this information.

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.

Other than the preceding financial performance representations, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting our Vice President, Franchise Counsel, Lisa Storey, Esq. at Three Glenlake Parkway NE, Atlanta, Georgia 30328 or (678) 514-6928, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 **OUTLETS AND FRANCHISEE INFORMATION**

Table No. 1
Systemwide Outlet Summary for Years 2022 to 2024

Outlet Type	Year	Outlets at the Start Of the Year	Outlets at the End of the Year	Net Change
Franchised Outlets	2022	1	4	+3
	2023	4	31	+27
	2024	31	90	+59
Company-Owned	2022	15	37	+22
	2023	37	48	+11
	2024	48	50	+2
Total Outlets	2022	16	41	+25
	2023	41	79	+38
	2024	79	140	+61