

**ITEM 19**  
**FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is any reasonable basis for the information, and if the information is included in the disclosure document. Financial information that differs from that included in Item 19 may only be given if (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under circumstances.

**2024 Annual Gross Sales**

This financial performance representation discloses historical information regarding the Gross Sales and those certain costs and disclosures. As of December 31, 2024 there were two corporate locations owned and operated by an affiliate of the Franchisor (“**Corporate Units**”) and one franchised location (“**Franchised Unit**”).

Table 1 shows Gross Sales as it relates to one Corporate Unit owned by our affiliate Arwa Coffee LLC operating for the full measurement period, that is at least January 1, through December 31<sup>st</sup> (“**Measurement Period**”) for the years ending in 2023 and 2024.

**TABLE 1**

<b>CORPORATE COFFEE SHOP</b>	<b>2023</b>	<b>2024</b>
<b>Gross Sales<sup>1</sup></b>	\$1,092,336	\$1,311,485

Table 2 shows Gross Sales as it relates to a 2<sup>nd</sup> Corporate Unit owned by our affiliate Arwa Coffee LLC operating for 5 full months from August 1, 2024 through December 31, 2024.

**TABLE 2**

<b>CORPORATE COFFEE SHOP</b>	<b>2024</b>
<b>August 2024</b>	\$89,612
<b>September 2024</b>	\$87,434
<b>October 2024</b>	\$86,324
<b>November 2024</b>	\$97,991
<b>December 2024</b>	\$101,464

The results presented in this Item 19 are not audited and are based on information reported to us by our affiliate that owns these Corporate Units. We have not independently audited the reported results, but we have no reasonable basis to question their reliability.

1. “Gross Sales” as defined in this financial representation Item 19 means total sales amount of the coffee shop less applicable sales taxes, discounts, and refunds. Gross Sales does not include the

cost of sales, operating expenses, or other costs or expenses that must be deducted from the gross sales figures to determine net income or profit.

2. The corporate coffee shop included in this financial performance representation does not reflect royalty fees and other fees, that you may pay under the terms of your signed Franchise Agreement. Additionally, the corporate coffee shop in this Item does not include debt service that you may incur, nor does it include any information about federal, state, or local taxes you will be required to pay.
3. 1 Franchised Unit was intentionally excluded from this financial performance representation as the Franchised Unit is being operated as a coffee cart rather than a traditional brick and mortar franchised business you will operate.

**Some stores have sold this amount. Your individual results may differ. There is no assurance that you will sell as much.**

We have written substantiation in our possession to support the information appearing in this Item 19, and this information will be made available to you on reasonable request.

You should conduct an independent investigation of the costs and expenses you will incur in operating your Coffee Shop. We recommend that you make your own independent investigation to determine whether the franchise may be profitable, and consult with an attorney and other advisors prior to executing the franchise agreement.

Other than the preceding financial performance representation we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Faris Almatrahi, President, 1300 N Interstate 35, Suite 100, Carrollton, TX 75006, the Federal Trade Commission, and the appropriate state regulatory agencies.

## ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

**Table 1**  
**Systemwide Outlet Summary**  
**For years 2022 to 2024**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	0	0	0
	2023	0	0	0
	2024	0	1	+1
Company-Owned	2022	0	1	+1
	2023	1	1	0