

Provision	Section(s) in Franchise Agreement	Summary
u. Dispute resolution by arbitration or mediation	12.4	The parties must submit disputes to binding arbitration through the American Arbitration Association in the then-current County and State where our corporate headquarters is located, (currently, Harris County, Texas) (except either party may pursue an action for injunctive relief), subject to state law.
v. Choice of forum	12.2	Subject to the arbitration requirement and applicable state law, dispute resolution must be in state or federal court that has general jurisdiction in the then-current County and State where our corporate headquarters is located (currently, Harris County, Texas) (subject to applicable state law).
w. Choice of law	12.2	Except for the Federal Arbitration Act or applicable federal or state law, Texas law applies (subject to applicable state law).

## **ITEM 18**

### **PUBLIC FIGURES**

We do not use any public figure to promote our franchise.

## **ITEM 19**

### **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

#### **Affiliate-Owned Locations**

Our parent and affiliates operated 4 Generator Supercenter business locations for the entire calendar year of 2024 in Tomball, Texas (a suburb of Houston, Texas), Tyler, Texas,

Rockwall, Texas (in the greater Dallas, Texas area) and Fort Worth, Texas. These locations are reported below in Table No. 1 and Table No.2.

The following represents the actual Gross Revenues for our reported parent and affiliate-owned locations operated during the entire calendar years of 2023 and 2024:

**Table No. 1**

<b>Parent and Affiliate-Owned Generator Supercenter Businesses</b>	<b>Gross Revenues 2024</b>	<b>Gross Revenues 2023</b>
Tomball, TX (opened 2005)	\$76,515,083	\$70,932,233
Rockwall, TX (opened April 2015)	\$12,267,374	\$9,556,472
Tyler, TX (opened March 2016)	\$16,029,520	\$8,892,418
Fort Worth, TX (opened January 2021)	\$5,064,643	\$4,778,076

The following represents the actual Gross Revenues, COGS (as defined below) and Gross Profit (as defined below) for our reported parent and affiliate-owned locations operated during the entire calendar year of 2024:

**Table No. 2**

<b>Operating Results for the Reported 4 Parent and Affiliate-Owned Generator Supercenter Locations For the Calendar Year of 2024</b>			
	<b>Gross Revenues</b>	<b>COGS</b>	<b>Gross Profit</b>
<b>Tomball, TX</b>	\$76,515,083	\$56,531,207	\$19,983,876
<b>Rockwall, TX</b>	\$12,267,374	\$8,072,424	\$4,194,950
<b>Tyler, TX</b>	\$16,029,520	\$11,812,785	\$4,216,735
<b>Fort Worth, TX</b>	\$5,064,643	\$3,838,214	\$1,226,429

Our affiliates currently also operate Generator Supercenter business locations in Lufkin, Texas, College Station, Texas, Waco, Texas, Greenville, South Carolina, Nashville, Tennessee, and Detroit, Michigan. We have excluded these locations from Table No. 1 and Table No. 2 above, as these locations were either acquired or taken over during 2024 or 2025, as indicated in Item 1, and were not operated by our affiliates for the entire calendar year of 2024.

As stated below, "Gross Profit" means Gross Revenues less COGS. We are not reporting net income or profits. There are no material financial or operational characteristics of the parent and affiliate-owned outlets regarding COGS and the calculation of Gross Profit that are reasonably anticipated to differ materially from operational franchise outlets.

As indicated, the financial performance representations figures above do not reflect all operating expenses, or other costs or expenses that must be deducted from the gross revenue or gross sales figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your Generator Supercenter Business. Franchisees or former franchisees, if any, listed in this Disclosure Document, may be one source of this information.

### **Franchisee-Owned Locations**

We had 52 franchisee-owned locations which operated for the entire 2024 calendar year. 50 of these locations are reported below in Table No. 3. We have excluded the franchisee-owned locations operated in College Station, Texas and Biloxi, Mississippi, as we were unable to obtain necessary financial information from the franchisees operating these locations. We also excluded the 9 franchisee-owned locations that opened during the year of 2024 due to the limited operating history and the 5 franchisee-owned locations that were either terminated by us or reacquired by our affiliates. Please note further that a number of franchisee-owned locations provide operating results in a combined financial report for more than one location as follows. (i) our franchisee that operates Generator Supercenter Business locations in Sarasota, Florida and Ft. Myers, Florida provides the below reported figures in a combine financial report; (ii) our franchisee that operates Generator Supercenter Business locations in St. Pete-Clearwater, Florida and Tampa, Florida provides the below reported figures in a combine financial report; (iii) our franchisee that operates Generator Supercenter Business locations in Melbourne, Florida, Port Orange/Daytona Beach, Florida and W. Palm Beach, Florida provides the below reported figures in a combine financial report; (iv) our franchisee that operates Generator Supercenter Business locations in Hollywood, Florida and S. Miami, Florida provides the below reported figures in a combine financial report; and (v) our franchisee that operates Generator Supercenter Business locations in Tulsa, Oklahoma and Oklahoma City, Oklahoma provides the below reported figures in a combine financial report. provides the below reported figures in a combine financial report. The following represents the Gross Revenues, COGS and Gross Profit for the reported 50 franchisee-owned locations for the calendar year of 2024.

**Table No. 3**

<b>Operating Results for the Reported 50 Franchisee-Owned Generator Supercenter Locations For the Calendar Year of 2024</b>					
	<b>Average</b>	<b>Number of Stores Which Performed Better than Average</b>	<b>Median</b>	<b>High</b>	<b>Low</b>
Gross Revenue	\$4,097,161	19 of 50 (38%)	\$3,873,570	19,617,966	683,599
COGS	\$2,366,566	23 of 50 (46%)	\$2,324,458	11,266,160	284,112
Gross Profit	\$1,615,253	22 of 50 (44%)	\$1,661,404	\$9,006,284	\$146,297

Notes regarding the above financial performance representations:

These results represent services and products that will be available for franchisees to sell.

The supplier cost structure related to COGS in the above tables is based upon the volume of purchases for each Generator Supercenter location. This cost structure is the same for parent and affiliate-owned and franchisee-owned Generator Supercenter locations.

The “High” Gross Revenue and COGS figures in Table No. 3 represent the two Generator Supercenter Business locations in Tulsa, Oklahoma and Oklahoma City, Oklahoma, for which locations our franchisee provides these figures to us in a combined financial report.

The “High” Gross Profit figure in Table No. 3 represent the two Generator Supercenter Business locations in Fort Myers, Florida and Sarasota, Florida, for which locations our franchisee provides these figures to us in a combined financial report.

These results are unaudited.

“Gross Revenues” means any and all income (calculated on an accrual basis) of every kind and nature related to, derived from, or originating from the Franchised Business, and shall include, without limitation, all revenues from sales made by Franchisee from all business conducted at or from, or in connection with the Franchised Business, including but not limited to any and all amounts received or derived from the sale of all goods and services (including any monies received during pre-sales, business interruption insurance proceeds, rebate income, and warranty payments or income) and tangible property of any nature, all without deduction for expenses, including marketing expenses and taxes. However, the definition of Gross Revenues does not include sales tax that is collected from customers and actually transmitted to the appropriate taxing authorities, or customer refunds or adjustments.

“COGS” means Cost of Goods Sold. COGS is the direct costs attributable to the production of the goods sold in the Generator Supercenter business. This amount includes the cost of the materials used in creating the good along with the direct labor costs used to produce the good. It excludes indirect expenses such as owner’s distribution costs.

“Gross Profit” means Gross Revenues less COGS.

Our parent and affiliates do not operate under a franchise agreement. They do not pay franchise fees or other fees outlined in Item 6.

We have compiled the above information related to our parent and affiliates from internal, unaudited financial statements for the period indicated. These financial statements were not prepared in accordance with Generally Accepted Accounting Principles (GAAP), but are believed to be reliable. The following information related to our franchisees results were obtained from reports provided by our franchises for the periods reported, and have not been verified beyond receipt of such reports.

**Some outlets have earned this amount. Your individual results may differ. There is no assurance you’ll earn as much.**

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or

representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Matthew Metcalfe, 23133 State Highway 249, Tomball, Texas 77375, and 281-251-6100, the Federal Trade Commission, and the appropriate state regulatory agencies.

**ITEM 20**  
**OUTLETS AND FRANCHISEE INFORMATION**

**Table No. 1**  
**Systemwide Outlet Summary**  
**For years 2021 to 2023**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	27	44	+17
	2023	44	57	+13
	2024	57	61	+4
Company-Owned or Affiliate-Owned	2022	4	4	0
	2023	4	4	0
	2024	4	8	+4
Total Outlets	2022	31	48	+17
	2023	48	61	+13
	2024	61	69	+8

**Table No. 2**  
**Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)**  
**For years 2022 to 2024**

State	Year	Number of Transfers
Florida	2022	0
	2023	1
	2024	0
North Carolina	2022	0
	2023	1
	2024	0
<b>Total</b>	<b>2022</b>	<b>0</b>
	<b>2023</b>	<b>2</b>
	<b>2024</b>	<b>0</b>