

ITEM 18 PUBLIC FIGURES

We do not use any public figures to promote our Franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to disclose information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, and/or affiliate-owned outlets, if there is a reasonable basis for the information, and the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about performance at a particular location or under particular circumstances.

The financial performance representation information in this Item 19 includes certain financial performance information relating to our Business Centers' operation in calendar year 2024. We obtained 100% of the gross sales data for the Business Centers listed in the Business Center Sales Table and the other financial performance representations included in this Item 19 from monthly sales reported to us by the Business Centers. The monthly sales reports have not been audited by certified public accountants nor have we sought to independently verify their accuracy for purposes of the financial performance representations. Not all Business Centers properly reported sales in 2024.

The financial performance representations include annual gross sales of Business Centers for the year 2024. "Gross Revenues" means all Sales from the sale of products or services, except sales taxes are excluded and refunds and credits are deducted (to the extent the refund or credit represents amounts previously included in gross sales).

OE System Gross Sales of Open Office Evolution Locations

The disclosure in the below table contains historical information related to Gross Sales for our leased Office Evolution locations in operation during calendar year 2024. We obtained 100% of the Gross Revenues data for the franchisees represented from monthly Gross Revenues reported to us by franchisees in their Royalty Reports. The Gross Revenues results shown below are a historic representation for 75 franchisees located in the United States, which have been open for one full calendar year or more as of December 31, 2024, and have reported Gross Revenues to OE every month in calendar year 2024. Seven (7) were excluded for not being open for one full calendar year as of December 31, 2024. The Gross Revenues reports have not been audited by certified public accountants, nor have we sought to independently verify their accuracy for the purposes of the financial performance representations.

Gross Sales by Square Footage

Square Footage Tier	Locations	Total Gross Sales	Avg Gross Sales	Median Gross Sales	Highest Location	Lowest Location
Over 10,000 Square Feet	32	\$23,457,604	\$733,050	\$744,307	\$1,290,911	\$281,008
Under 10,000 Square Feet	43	\$21,685,252	\$504,308	\$478,093	\$812,496	\$231,217

Size and Capacity of Office Evolution Locations

The disclosures in the below table contain information related to the square footage and number of available seats for the 75 Office Evolution locations included in the Center of Sales Study. The below chart shows the open locations by location name, months open, the rounded total square feet, the Gross Revenues for 2024, peak occupancy, and the sales per square feet. The (private offices) column refers to the total number of office spaces available to each location and the (average leads/month) column refers to the average number of leads that each franchisee received every month.

City	State	Months Open	Total Sq Ft	2024 Gross Sales	Sales Per Sq Ft	Avg Leads/ Month	Private Offices	Peak Occupancy
Boulder	CO	261	7,193	\$657,545	\$91.41	26	22	100%
Downtown Denver	CO	223	11,250	\$281,008	\$24.98	14	3	54%
Louisville	CO	208	21,223	\$983,771	\$46.35	14	62	94%
Golden	CO	200	16,797	\$895,339	\$53.30	14	31	100%
Broomfield	CO	182	11,413	\$647,580	\$56.74	29	50	87%
Greenwood Village	CO	163	9,409	\$519,006	\$55.16	16	26	97%
Mill Valley	CA	125	4,858	\$426,119	\$87.71	16	16	100%
Somerville	NJ	125	9,110	\$447,047	\$49.07	16	32	100%
Aurora	CO	122	9,122	\$489,455	\$53.66	14	29	100%
Chicago O'Hare	IL	119	13,025	\$593,680	\$45.58	38	57	79%
Dublin	OH	119	6,189	\$301,603	\$48.73	8	21	95%
Easton Town Center	OH	117	16,818	\$934,602	\$55.57	17	48	96%
Westlake Village	CA	108	7,115	\$394,087	\$55.39	16	24	100%
Burlington	MA	107	7,363	\$470,625	\$63.92	28	30	97%
Lakewood	CO	101	22,400	\$942,526	\$42.08	31	81	88%
Hackensack	NJ	99	7,903	\$705,035	\$89.21	40	30	100%
Fort Collins	CO	97	13,226	\$584,087	\$44.16	18	52	98%
Hoffman Estates	IL	94	23,360	\$431,500	\$18.47	8	75	59%
Charleston	SC	92	7,032	\$486,081	\$69.12	29	28	79%
Worthington Columbus	OH	92	18,705	\$621,522	\$33.23	10	49	88%
Nashville	TN	90	5,500	\$354,764	\$64.50	21	26	81%
Raleigh	NC	85	6,542	\$620,916	\$94.91	19	26	93%
Summit	NJ	85	9,287	\$761,103	\$81.95	19	44	93%
Tysons Corner	VA	85	6,508	\$401,834	\$61.74	12	20	75%
Greensboro	NC	84	5,944	\$473,233	\$79.62	21	26	96%
Overland Park	KS	83	11,028	\$631,781	\$57.29	21	40	95%
Longmont	CO	82	6,414	\$363,386	\$56.66	11	21	100%
Tampa	FL	82	9,404	\$722,699	\$76.85	22	38	90%
Charlotte	NC	81	6,104	\$442,986	\$72.57	44	25	92%
Phoenix	AZ	81	6,568	\$466,554	\$71.03	15	27	96%
Alpharetta	GA	80	9,801	\$589,905	\$60.19	28	32	90%
Cedar Rapids	IA	80	5,547	\$231,217	\$41.68	9	25	86%
Southlake	TX	80	8,997	\$615,672	\$68.43	18	42	95%
Jacksonville (Town Center)	FL	79	10,274	\$851,869	\$82.92	27	40	100%
Naperville	IL	79	12,880	\$673,213	\$52.27	20	59	85%
Pearl River	NY	79	13,916	\$766,339	\$55.07	21	58	100%

City	State	Months Open	Total Sq Ft	2024 Gross Sales	Sales Per Sq Ft	Avg Leads/ Month	Private Offices	Peak Occupancy
Lisle	IL	78	7,758	\$399,462	\$51.49	13	26	85%
Ontario	CA	78	11,419	\$580,757	\$50.86	13	41	100%
Ann Arbor	MI	75	7,112	\$667,908	\$93.91	17	24	100%
Carmel	IN	75	12,946	\$456,717	\$35.28	17	89	100%
Cherry Creek	CO	75	14,694	\$969,460	\$65.98	19	48	92%
Peoria	AZ	75	8,047	\$465,542	\$57.85	10	31	91%
Surprise	AZ	75	7,904	\$500,202	\$63.28	19	32	90%
Downtown Boise	ID	72	5,741	\$426,882	\$74.36	26	24	100%
Herndon	VA	69	12,023	\$771,668	\$64.18	17	58	98%
Westport	CT	69	8,018	\$732,177	\$91.32	19	38	92%
Clayton (St.Louis)	MO	68	13,871	\$955,095	\$68.86	14	51	97%
Clark	NJ	67	9,744	\$517,019	\$53.06	17	34	94%
Mount Pleasant	SC	65	7,409	\$498,307	\$67.26	15	26	100%
Los Gatos	CA	64	9,598	\$614,015	\$63.97	14	56	83%
Folsom	CA	61	8,225	\$289,452	\$35.19	13	33	84%
High Point	NC	61	6,762	\$478,093	\$70.70	15	25	100%
Fishers	IN	58	11,927	\$765,949	\$64.22	18	56	93%
Harbour Island	FL	58	12,853	\$864,525	\$67.26	14	39	88%
Jacksonville Bartram	FL	57	10,262	\$834,535	\$81.32	37	50	95%
Flowood (Jackson)	MS	55	7,241	\$424,045	\$58.56	17	32	100%
Bellevue South	WA	54	12,750	\$676,293	\$53.04	16	53	79%
Northglenn	CO	54	11,326	\$807,913	\$71.33	19	42	100%
Plantation	FL	54	10,242	\$824,999	\$80.55	37	42	100%
Fairfax	VA	50	10,138	\$722,665	\$71.28	17	42	100%
Hillsboro	OR	50	9,838	\$434,828	\$44.20	16	39	98%
Johns Creek	GA	46	13,136	\$513,572	\$39.10	22	54	88%
San Antonio Sonterra	TX	44	9,888	\$574,892	\$58.14	21	52	92%
Austin Arboretum	TX	42	10,073	\$885,153	\$87.87	40	33	89%
Coral Springs	FL	41	12,699	\$1,290,911	\$101.65	49	62	100%
Madison Arboretum	WI	40	9,944	\$366,096	\$36.82	16	53	77%
Arlington Rosslyn	VA	37	11,187	\$589,044	\$52.65	16	50	79%
Round Rock	TX	35	8,170	\$812,496	\$99.45	38	30	100%
Eagle	ID	28	7,800	\$480,441	\$61.60	23	38	100%
Matawan	NJ	28	7,743	\$334,704	\$43.23	21	33	83%
East Brunswick	NJ	27	9,800	\$561,520	\$57.30	18	36	89%
Troy	MI	26	13,700	\$549,088	\$40.08	35	58	86%
Cypress	TX	25	9,400	\$439,001	\$46.70	24	51	88%
Jacksonville Brooklyn	FL	23	14,423	\$560,445	\$38.86	35	42	81%
Boca Raton	FL	20	6,918	\$727,298	\$105.13	23	37	94%
Total		6,153	770,954	\$45,142,856	N/A	1,555	2,975	N/A
Average		82	10,279	\$601,905	\$61.73	21	40	92%
Median		78	9,744	\$80,757	\$58.56	18	38	94%
% Equal to or Above Average		37%	36%	44%	47%	35%	45%	61%
% Below Average		63%	64%	56%	53%	65%	55%	39%

Network Wide Sales Growth

The graph below for Office Evolution Network Wide sales includes data for all gross sales generated by all locations in the US who were open in the calendar year for at least one month. 2019 Gross Revenues include data for 65 locations, of which 6 were not open the full year. 2020 Gross Revenues include data for 72 locations, of which 7 were not open the full year. 2021 Gross Revenues include data for 76 locations, of which 4 were not open the full year. 2022 Gross Revenues include data for 78 locations, of which 3 were not open the full year. 2023 Gross Revenues include data for 79 locations, of which 4 were not open the full year. 2024 Gross Revenues include data for 85 locations, of which 9 were not open for the full year.



Some outlets achieved these results. Your individual results may differ. There is no assurance you will achieve these results.

Written substantiation for the financial performance representations will be made available to the prospective franchisee upon reasonable request.

These figures are only estimates of what we think you may sell or earn. Your individual results may differ. There is no assurance that you'll sell or earn as much.

Other than the preceding financial performance representation, OE Franchising, LLC does not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Mark D. Nichols, Esq., General Counsel, 2121 Vista Parkway, West Palm Beach, Florida 33411, (561)-640-5570, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table 1
System-wide Outlet Summary
For Years 2022 to 2024*

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	64	78	+14
	2023	78	78	0
	2024	78	84	+6
Company-Owned	2022	9	1	-8
	2023	1	1	0
	2024	1	0	-1
Total	2022	73	79	+6
	2023	79	79	0
	2024	79	84	+5

* All numbers are as of December 31, 2022, 2023, and 2024.

Table 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2022 to 2024*

State	Year	Number of Transfers
Arizona	2022	0
	2023	2
	2024	0
Massachusetts	2022	1
	2023	0
	2024	0
New Jersey	2022	0
	2023	0
	2024	1
North Carolina	2022	0
	2023	1
	2024	0
Virginia	2022	0
	2023	0
	2024	2
Total	2022	1
	2023	3
	2024	3

* All numbers are as of December 31, 2022, 2023, and 2024.