

Provision	Section in Franchise Agreement	Section in Revenue Management Agreement	Section in Call Handling Service Agreement	Section in Master Information Technology Agreement	Summary
					we may bring elsewhere (subject to state law). You may not be required to litigate in New Jersey or apply New Jersey law. See the State Addenda in Exhibit A.
w. Choice of law	17.6.1	6	4.	15.8	New Jersey law or as otherwise required by applicable state law (subject to state law). You may not be required to litigate in New Jersey or apply New Jersey law. See the State Addenda in Exhibit A.

## **ITEM 18. PUBLIC FIGURES**

We do not use any public figure to promote the sale of the franchise.

## **ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The information contained in this Item 19 is a historic financial performance representation about our Chain's existing Facilities in the United States (including the continental United States, Alaska, and Hawaii). Our Chain reports on Central Reservation System activity, such as the percentage of gross room revenue generated from reservations booked through the Central Reservation System or by members of our loyalty program. In calculating gross room revenue in this Item 19, we take the price paid by the consumer for the room, after all discounts, credits and allowances, and subtract all applicable taxes.

The Chain Facilities included in the samples in this Item 19 do not differ materially from those of prospective franchisees to whom we may offer franchises under this Disclosure Document. All the Chain Facilities were operated by franchisees during the period reflected in this Item 19. This Item 19 contains financial performance representations relating to the period from August 1, 2024 to December 31, 2024. The financial performance representations do not include information from any Chain Facilities that were open on January 1, 2024 but left

the System on or before December 31, 2024. During 2024, one Chain Facility left the System; the one Chain Facility that left the System during 2024 was open in the System more than 12 months.

**Some facilities have achieved these results. Your individual results may differ. There is no assurance that you'll achieve as much.**

### **Central Reservation System and Wyndham Rewards Activity**

The following section provides revenue contribution information for Chain Facilities from reservations of Furnished Units generated by the Central Reservation System and the Wyndham Rewards loyalty program. The “Central Reservation System” means reservations processed via our and the Lodging Affiliates’ call centers (“Call Centers”), our and the Lodging Affiliates’ brand websites (“Brand Websites”), other electronic channels such as the global distribution systems (“GDS”), the Wyndham Rewards loyalty program, third party websites, and certain reservations by the Global Sales Organization. Reservations by Wyndham Rewards members were made through the Call Centers, the Brand Websites, other electronic channels and directly with Chain Facilities. Contribution information is reported to us by all Chain Facilities in the System.

The following table sets forth “Central Reservation System Contribution” and “Wyndham Rewards Contribution” for all 11 Chain Facilities in the United States that were part of the System as of December 31, 2024 (the “Contribution Group”). The Central Reservation System Contribution is calculated by dividing the gross room revenue from reservations generated by the Central Reservation System (including by Wyndham Rewards members) at the Contribution Group from August 1, 2024 through December 31, 2024<sup>2</sup> by all gross room revenue at the Contribution Group from the same period, expressed as a percentage. The Wyndham Rewards Contribution is calculated by dividing the gross room revenue from reservations generated by members of the Wyndham Rewards loyalty program at the Contribution Group from August 1, 2024 through December 31, 2024 by all gross room revenue at the Contribution Group from the same period, expressed as a percentage.

Contribution		Total Central Reservation System				Wyndham Rewards (included in Total)			
	# of Chain Facilities	Average	# Meeting or Exceeding Avg.	% Meeting or Exceeding	Median	Average	# Meeting or Exceeding Avg.	% Meeting or Exceeding	Median
Total	11	69.6%	7	63.6%	71.7%	35.9%	6	54.6%	37.1%

We have written substantiation for the historical performance representations contained in this Item 19, which we will make available to you upon reasonable request. We will not disclose the performance data of a specific Chain Facility and its identity without the franchisee’s prior written consent.

Other than the preceding financial performance representations, we do not make any representations about a franchisee’s future performance or the past financial performance of company-owned or franchised outlets. We do not make any representations about a franchisee’s future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the

<sup>2</sup> As used in this paragraph, reservations from August 1, 2024 through December 31, 2024 include room nights from stays with an arrival between August 1, 2024 and December 31, 2024. For greater clarity, these reservations may include room nights after December 31, 2024, provided the first night of occupancy for such stays occurred on or before December 31, 2024.

franchisor's management by contacting Paul F. Cash, Executive Vice President and General Counsel, WHG Franchisor, LLC, 22 Sylvan Way, Parsippany, NJ 07054, (973) 753-6333; the Federal Trade Commission; and the appropriate state regulatory agencies.

#### ITEM 20. OUTLETS AND FRANCHISEE INFORMATION<sup>1,2</sup>

**Table No. 1**  
**Systemwide Outlet Summary**  
**For Years 2022 to 2024\*, \*\* (U.S. Only)**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	5	4	-1
	2023	4	2	-2
	2024	2	11	+9
Company-Owned	2022	4	4	0
	2023	4	9	+5
	2024	9	0	-9
Total Outlets	2022	9	8	-1
	2023	8	11	+3
	2024	11	11	0

\*As of December 31 of each year.

\*\*As discussed in Item 1, we obtained the exclusive right to franchise the WaterWalk System in March 2024 from WaterWalk Franchise Services LLC ("Prior Franchisor"). At that time, the 10 WaterWalk outlets owned by affiliates of the Prior Franchisor and one franchised WaterWalk outlet all became our franchisees in the WaterWalk System. The information for 2022 and 2023 was provided to us by the Prior Franchisor.

**Table No. 2**  
**Transfers of Franchised Outlets to New Owners (Other than the Franchisor)**  
**For Years 2022 to 2024\* (U.S. Only)**

State	Year	Number of Transfers
Arizona	2022	0
	2023	0
	2024	1

<sup>1</sup> For purposes of this Item 20, U.S. includes the continental United States, Alaska, Hawaii, and Puerto Rico.

<sup>2</sup> Information in this Item 20 is presented for WaterWalk Franchise Services LLC, the Prior Franchisor, and its affiliates. For purposes of this Item 20, "Franchisor" refers to the Prior Franchisor and "Company-Owned" refers to Chain Facilities owned by affiliates of the Prior Franchisor.