

Provision	Section in Franchise Agreement or other Agreement	Summary
t. Integration/merger clause	Section 18.3	All material terms are in the agreement; no other evidence can be used in the interpretation of the agreement, except the version of the Franchise Disclosure Document provided to you most recently before you signed the agreement. Only the terms of the Franchise Agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and Franchise Agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	Not Applicable	Not Applicable
v. Choice of forum	Not Applicable	Suit must be brought in Minnesota, subject to state law which may supersede language in the agreement.
w. Choice of law	Not Applicable	Minnesota law governs interpretation of the agreement, subject to state law; the applicable franchise laws, if any, of any jurisdiction govern any issues covered by those laws.

ITEM 18 PUBLIC FIGURES

Shoppe Company does not use any public figures to promote its franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The data below reflects historical top-line sales information, based on the performance of a subset of Häagen-Dazs Shops during 2024. We did not operate any corporate Häagen-Dazs Shops during this period. The subset of Shops used to compile this information consists of traditional Häagen-Dazs Shops that commenced operation on or before January 1, 2024 and were still operating as of December 31, 2024. If we did not receive the sales information from a Shop's point of sale cash register system, then we relied on sales data the franchisee reported to us.

There were 208 Shops in operation at the end of 2024 (including one Shop which ceased operations on the last day of 2024, and which is therefore treated as having ceased operating during 2024 for purposes of Item 20, but is included in this Item 19 because they generated sales on the last day of 2024).

The data below excludes sales data for 30 of those 207 Shops, consisting of: (1) eight traditional Shops which first commenced operating after January 1, 2024; (2) two seasonal Shops; (3) five cart satellites; (4) 11 traditional Shops which are operated on a management leveraged basis (where the Shop and one or more other businesses are under common ownership, and share significant operational elements,

