



ITEM 18

PUBLIC FIGURES

We do not use any public figure to promote the franchise.

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Franchise Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The following table presents historic gross revenue for the one company-owned Pickleball Kingdom Business in operation as of the date of this Disclosure Document. Our affiliate, Pickleball Kingdom Chandler, LLC, opened the first Pickleball Kingdom Business in May of 2022, and that is the only Pickleball Kingdom Business that was in operation throughout the 12-month period from January 1, 2024 through December 31, 2024 (the "Reporting Period"). The table below presents the Chandler, Arizona location's gross revenue achieved during the Reporting Period.

We had three franchised locations begin operating during 2024, but no franchised locations were in operation during the entire Reporting Period so no information for those locations is included in this Item 19.

The only company-owned Pickleball Kingdom Business is located in Chandler, Arizona, and is approximately 37,000 square feet in size. We anticipate that franchised locations could range anywhere from 25,000 to 45,000 square feet.

The information shown below is limited to gross revenues generated during the Reporting Period and does not reflect any reductions for operating costs or taxes.

The financial information below is taken from the unaudited books and records of our affiliate. This information has not been independently audited. The notes that follow the table are an integral part of the information presented in this item and provide information to help you better understand the financial information.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.



**GROSS REVENUE EARNED
BY CHANDLER, ARIZONA LOCATION DURING 2024**

Gross Revenue Earned During the 12-month Period Ended December 31, 2024

\$1,867,465.88

Notes:

1. Gross Revenues. “Gross Revenues”, as used in this Item 19, means the total selling price of all services and products and all income of every other kind and nature related to the Pickleball Kingdom Business, whether for cash or credit and regardless of collection in the case of credit.
2. Operating History. The Pickleball Kingdom Business used to calculate the figures in the table above first began operating on May 2, 2022.
3. Operating expenses Not Reflected Above. The figures shown in the tables above represent Gross Revenues without deduction for any operating expenses. You will have many expenses, such as rent, wages, costs of goods sold, insurance, local marketing, royalty fees, marketing fees, utilities and various other expenses. We anticipate that our franchisees’ Pickleball Kingdom Businesses will operate in substantially the same method and manner, and will offer the same products and services, as our company-owned location does, but franchisees will incur some significant expenses that do not impact our company-owned Pickleball Kingdom Business. Specifically, franchisees must make periodic payments to us in the form of royalties, Ad Fund contributions and technology fees. Franchisees will also be required to spend a minimum amount each month on local advertising, which is not a requirement imposed on our company-owned Pickleball Kingdom Business. You should conduct an independent investigation of the costs and expenses you will incur in operating your Pickleball Kingdom Business.
4. Location. The Pickleball Kingdom Business used to calculate the figures in the table above is located in Chandler, Arizona.

Written substantiation of the data used in preparing of this financial performance representation will be made available to you upon your reasonable request.

Other than the preceding financial performance representation, Pickleball Kingdom Franchising, LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Rob Streett at 275 E. Rivulon Blvd., Gilbert, Arizona 85297 or (888) 788-0999, the Federal Trade Commission, and the appropriate state regulatory agencies.



ITEM 20

OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary
For years 2022 to 2024⁽¹⁾

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2022	0	0	0
	2023	0	0	0
	2024	0	3	+3
Company-Owned	2022	0	1	+1
	2023	1	1	0
	2024	1	1	0
Total Outlets	2022	0	1	+1
	2023	1	1	0
	2024	1	4	+3

Notes:

1. All numbers are as of our fiscal year end, which ends on December 31st.