

## ITEM 18 PUBLIC FIGURES

We do not currently use any public figure to promote our franchise, but reserve the right to do so in the future.

## ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

This Item 19 includes revenue information for those franchisees with one Territory ("**Single Territory Franchisees**") and franchisees with more than one Territory ("**Multi-Territory Franchisees**") who were open for at least 75% of each of the year ended December 31, 2024 as well as **Company-Owned Territories**. The information below represents the financial and operating information for the 2024 calendar year (the "**2024 Calendar Year**").

Of the 156 franchisees operating in 388 "Territories" as of December 31, 2024, we are excluding 5 franchisees operating in 9 Territories from the 2024 Calendar Year financial data because they were either not open/being operated for at least 75% of the 2024 Calendar Year or due to incomplete reporting. We are including the financial information for 58 Single Territory Franchisees and 93 Multi-Territory Franchisees that operated in a total of 288 "Territories" during the 2024 Calendar Year (the "**Reporting Franchisees**" or "**Reporting Franchisee**"). We are separately displaying the financial information for the 33 **Company-Owned Territories**.

Each "Territory" described in this Item 19 consists of a population size of approximately 500,000. Some of the older Soccer Shots franchisees have single territories in excess of 500,000 people. For those franchisees, we have broken down their "single territory" into Territories of approximately 500,000 people making the number of Territories in this Item 19 different from the number of franchised outlets in Item 20.

Schedule 1 includes the Gross Sales information for the Reporting Franchisees that own a single Territory. Schedule 2 includes Gross Sales information for the Reporting Franchisees with two Territories. Schedule 3 includes the Gross Sales information for the Reporting Franchisees with three Territories. Schedule 4 includes the Gross Sales information for the Reporting Franchisees with four or more Territories. Schedule 5 includes Gross Sales information per Reporting Franchisee and Company-Owned Territories. Schedule 6 includes Gross Sales information for each of the Territories. Schedule 7 includes Gross Sales for Reporting Franchisees whose Territories were open for less than 23 months as of December 31, 2024, and who are not operated by individuals who already operate a Franchise ("**Early-Stage Reporting Franchisees**").