

For additional disclosures required by certain states, refer to Exhibit I - State Addenda to Disclosure Document.

Item 18
PUBLIC FIGURES

We do not use any public figure to promote our franchise.

Item 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Summary Income Statements

Set forth below is the average and median summary income statement for all three Slick City parks open throughout the period of January 1, 2024 through December 31, 2024. Two of the parks are corporate-owned and one park is an affiliate-owned. We had four more corporate parks and three more affiliate parks open in 2024; as well as one more affiliate park and our first franchise park open in 2025 (as of this issuance date of this document) however they are not included in the Summary Income Statements below because they had not been operating for the entire period between January 1, 2024 and December 31, 2024. The parks included in the summary income statements were first opened between June 2022 and December 2023.

These figures are accounted using an accrual basis.

The information set forth below is a historical financial performance representation and not a projection of future performance.

Of the three parks whose financial information was incorporated into this chart, one park is above each of the averages shown below, and two parks are below the averages shown below.

AVERAGE AND MEDIAN SLICK CITY LOCATIONS			
BASED ON ALL SLICK CITY PARKS (3)			
OPEN FOR THE ENTIRE FISCAL YEAR FROM JANUARY 1, 2024, TO DECEMBER 31, 2024			
CATEGORY	NOTES	AVERAGE PARK	MEDIAN PARK
Time Open as of 12/31/24	1	1 year, 11 months	2 years, 1 month
Time Period of Financials Below	n/a	1/1/24 – 12/31/24	1/1/24 – 12/31/24
Square Feet of Facility	2	42,333 sqft	<u>40,000 sqft</u>
Gross Sales	3	\$4,960,063.79	\$3,730,804.72
Cost of Sales	4	\$355,579.48	\$238,707.84
Gross Profit	5	\$4,604,733.00	\$3,492,096.88
Personnel Costs	6	\$906,255.74	\$754,009.20
Marketing Costs	7	\$143,701.55	\$127,667.68
Facility Costs	8	\$608,341.49	\$466,504.00
Operating Expenses	9	\$508,756.55	\$354,338.86
Imputed Brand Fund Contributions and Marketing Costs	10	\$54,710.95	\$21,564.51
Imputed Royalties	11	\$347,221.87	\$261,156.33
Profit Before Excluded Expenses	12	\$2,035,744.84	\$1,506,856.30
EBITDA Margin	13	41.04%	40.39%

(Notes begin on next page)

Note	Note Details
1	Of the three parks that were open during the entire period between January 1, 2024 to December 31, 2024, and whose data was therefore included in the chart above, the one that had been open the longest was open and operating for 2 years and 6 months as of December 31, 2024. The one that had been opened the least amount of time was open and operating for 1 year and 1 month. All parks included in these average and median calculations are still open and operating as of the issuance date of this disclosure document.
2	Of the three parks that were open during the entire period between January 1, 2024, to December 31, 2024 the smallest park by square footage was approximately 31,000 square feet, and the largest park by square footage was approximately 56,000 square feet.
3	Gross Sales include all sales generated through the business for a given period, including, but not limited to, payment for any services or products sold, whether for cash or credit. “Gross Sales” includes, but is not limited to, any revenue from sources such as locker rents, massage chairs, vending, games, Groupon sales, or any other source that generates any revenue at or in relation to your business, as well as revenue from sales at other locations. However, Gross Sales does not include (i) bona fide refunds to customers, (ii) sales taxes collected by Franchisee, (iii) sales of used equipment not in the ordinary course of business, or (iv) sales of prepaid cards or similar products (but the redemption of any such card or product is included in Gross Sales). Service gratuities directed by customers to employees are also not included in Gross Sales.
4	Cost of Sales includes concession costs, socks, mats, slick sauce, and general merchandise.
5	Gross Profits equals Gross Sales less Cost of Sales.
6	Personnel Costs includes all salaries and wages, bonuses, benefits, commissions, contract labor, payroll taxes and processing fees. This item does not include owner's compensation; however, it does include manager compensation. If you are an owner and act as manager, any manager compensation might be considered owner compensation.

7	Marketing Costs include local advertising, online advertising, public relations, fees paid for 1% Brand Fund contribution, and branded materials.
8	Facility Costs include the lease of the property (including triple net, which includes common area maintenance, real estate taxes, and building insurance), maintenance costs, utilities, and security.
9	Operating Expenses include corporate administrative costs such as software fees, supplies, small tools and equipment, merchant and bank fees, meals and entertainment, licenses and permits, uniforms, dues and subscriptions, information technology, insurance, and professional fees. The Operating Expenses for these parks include the costs of the software and technology services that franchisee parks will pay through the Technology Fee, as well as additional technology costs paid directly to vendors
10	The Franchise Agreement requires that each park spend the lesser of 3% of Gross Sales, or \$150,000 on local marketing, and also to contribute an additional 1% of Gross Sales to the Brand Fund. All corporate and affiliate parks contribute to the Brand Fund. This line item accounts for the difference between how much the average and median parks spent on local marketing between January 1, 2024 and December 31, 2024 and the minimum amounts a franchisee would be required to spend. Of the three parks whose information was included in the chart above, the average park spent 2.9% on local advertising and the Brand Fund (1.1% shortfall), while the median park spent 3.42% on local advertising and the Brand Fund (0.58% shortfall).
11	Imputed royalty is calculated at 7% standard royalty. Because no franchise parks were open in the prior fiscal year that this summary income statement is based on, this summary income statement is based entirely on corporate and affiliate parks. Corporate parks do not pay royalty. Affiliate parks pay a 6% royalty. However, in this summary income statement, EBITDA is calculated as if all parks are paying a 7% royalty.
12	Profits before excluded expenses means the Gross Profit less Personnel Costs, Marketing Costs, Facility Costs, Operating Expenses, and Imputed Royalty, Brand Fund Contributions and local marketing. Among the “excluded expenses” are interest; consulting fees; federal, state, and local taxes; depreciation; and amortization costs. These items will reduce profits. Essentially this item reflects the profits generated by the operation before the impact of taxes, capital, interest expense, and non-cash items. This is not the same as “net income” or “net profit” of the business.
13	EBITDA Margin is calculated by dividing Profit Before Excluded Expenses by Gross Sales.

Average and Median Unit Volume, Guest Count and Age Demographics

The Average Unit Volume (AUV) of the three affiliate-owned and corporate-owned parks that were open during the entire period from January 1, 2024 to December 31, 2024 was \$4,960,312.47.

The median Unit Volume of the three Slick City parks in 2024 was \$3,730,804.72.

Additional company-owned or affiliate-owned parks opened in 2024, however they are not included in the AUV because they were not open for a full year. No franchised parks opened until 2025. Out of the three parks open for the full year, one was an affiliate park, and two were corporate parks. Out of the three parks open for the full fiscal year, one park was above the average, and two parks were below the average.

Guests are defined as a visitor to any park who signed our waiver and made a purchase. Purchases include tickets, food and beverage, and/or merchandise.

The average guest count per park (the number of guests who attended one of the three parks open throughout the period from January 1, 2024 to December 31, 2024 was 144,904 guests.

For the same parks and period above, the median guest count per park was 114,787 guests.

For the same parks and period above, the age breakdown of guests (as defined above) at all three parks combined was as follows:

Age Range of Guests	Percentage of Total
0 to 4 years old	4.04%
5 to 13 years old	57.21%
14 to 17 years old	12.21%
18 years old and up	26.22%

Sales By Month

The following chart shows the percentage of the combined annual Gross Sales earned by the three parks that were open during the entire period between January 1, 2024 and December 31, 2024, during each month of 2024. These parks are the Lakewood, CO, Chesterfield, MO, and Katy, TX parks. Six other parks company- or affiliate-owned parks opened during 2024 however they are not included in this chart because they were not open for the entire period between January 1, 2024 and December 31, 2024. No franchised parks were opened as of December 31, 2024.

Month	Combined Percentage of Gross Sales
January	11.27%
February	9.40%
March	13.68%
April	7.50%
May	6.50%
June	8.33%
July	9.01%
August	8.48%
September	6.10%
October	5.52%
November	7.30%
December	6.92%

First 31, 90, and 180-day Average and Median Sales

The following charts show the average and median Gross Sales generated by each of the parks that have been operating for at least 31 days as of the issuance date of this disclosure document, during each park's first 31 days, 90 days (if applicable), and 180 days (if applicable) of operation. The information with each chart states how many parks have been open for 31 days, how many have been opened for 60 days and how many have been opened for 90 days, and each chart states the average and median square footage of each such park; and the average and median Gross Sales the parks generated during that time period. As of the issuance date of this disclosure document, there are twelve parks open. Most are affiliate-owned or corporate-owned. There is one open franchise park, but because it had not been open for at least 31 days as of the issuance date of this document, it was not included in the charts below. As of the issuance date of this disclosure document, ten parks had been opened for at least 31 days; seven parks had been opened for at least 60 days; and five parks had been opened for at least 90 days. Two more open parks had not been open for 31 days as of the issuance date.

First 31 Days: Average and Median Gross Sales (10 Parks)

The following table is based on all ten parks that had been open at least 31 days as of the issuance date of this disclosure document. These parks are: Lakewood, CO; North Aurora, IL; Chesterfield, MO; Katy, TX; Willowbrook, TX; Denton, TX; Peoria, AZ; Chandler, AZ; Wauwatosa, WI; and Queen Creek, AZ

Park Type	Size	Gross Sales – First 31 Days
Average Park	39,802	\$ 452,132.75
Median Park	37,500	\$ 349,204.74

Of the ten parks open for at least 31 days, two were above average and eight were below average.

First 90 Days: Average and Median Gross Sales (7 Parks)

The following table is based on all seven parks that had been open at least 90 days as of the issuance date of this disclosure document. These parks are Lakewood, CO; North Aurora, IL; Chesterfield, MO; Katy, TX; Denton, TX; Peoria, AZ; and Chandler, AZ.

Park Type	Size	Gross Sales – First 90 Days
Average Park	37,004 sqft	\$ 1,476,748.50
Median Park	33,530 sqft	\$ 1,643,726.54

Of the seven parks open for at least 90 days, four were above average and three were below average.

First 180 Days: Average and Median Gross Sales (5 Parks)

The following table is based on all five parks that have been open at least 180 days as of the issuance date of this disclosure document. These parks are Lakewood, CO; Chesterfield, MO; Katy, TX; Peoria, AZ, and Denton, TX.

Park Type	Size	Gross Sales – First 180 Days
Average Park	39,106 sqft	\$ 2,848,248.05
Median Park	35,000 sqft	\$ 2,620,245.59

Of the five parks open for at least 180 days, two were above average and three were below average.

Spend per Guest and per Birthday Party

The term used for the average amount spent per guest in Slick City parks is “spend per head.” From January 1, 2024 through December 31, 2024, the average spend per head at the three Slick City parks operating throughout that entire period was \$33.68. The spend per head at one park exceeded that average, and the spend per head at the other two parks was below that average. During the same time period at the same three Slick City parks, the median spend was \$33.68. The lowest spend was \$32.94 and the highest spend was \$35.40.

The term used for the average amount spent per Birthday Party in Slick City parks is “spend per birthday party.” From January 1, 2024 through December 31, 2024, the average spend per birthday party at the three Slick City parks operating during that entire period was \$479. The spend per birthday party at one park exceeded that average, and the spend per birthday party at the other two parks was below that average. The median spend during the same time period and for the same parks was \$427.

The term used for the average number of guests that attend each Birthday Party at Slick City is “guests per party”. From January 1, 2024 through December 31, 2024, the average guests per party at the three Slick City parks operating during that entire period was 13. The guests per party at one park exceed that average, and the guests per party at the other two parks was below that average. The median guests per party during the same time period for the same parks was 11.

Top Sales Categories and Food and Beverage Products

The following chart shows the percentage of the combined Gross Sales generated by each of the following categories at the three Slick City parks operating from January 1, 2024 to December 31, 2024 and the average amount of Gross Sales generated by each category in those three parks as well as the median amount of Gross Sales generated by each category in those three parks. Six additional parks opened during this period, however only parks that were open for the entire year are included in this data.

Sales Category	Combined Percentage of Gross Sales from category	Average Amount of Gross Sales Generated by Category	Median Amount of Gross Sales Generated by Category
Tickets	54.41%	\$2,698,906.02	\$2,029,930.85
Birthday Parties & Events	17.06%	\$846,229.31	\$636,475.29
Food and Beverage	16.65%	\$825,892.03	\$621,178.99
Merchandise	9.51%	\$471,725.72	\$354,799.53
Other (including Groupon, lockers, arcades, passes and programs)	6.51%	\$117,559.41	\$88,420.07

The following chart shows the top five products sold at the three Slick City parks that were open for the full period between January 1, 2024 and December 31, 2024. These five products accounted for 54.2% of the café sales at the three parks.

Product	Percentage of café sales generated
ICEEs	22.9%
Party Pizzas & Pizza Combos	13.4%
Ice Cream (including Dippin' Dots)	8.3%
Bottled Water	6.5%
Fountain Drink	3.1%

Some outlets have earned these amounts. Your individual results may differ. There is no assurance that you'll earn as much.

Assumptions

Our corporate and affiliate-owned Slick City parks are operated under the same System as your park will be operated under, with substantially similar operating requirements, processes and procedures. This Item 19 predominately reflects financial information from the three corporate- and affiliate-owned Slick City parks that were in operation for the entire 2024 calendar year: one each in the St. Louis, Missouri metropolitan area (Chesterfield, MO), the Denver, Colorado metropolitan area (Lakewood, CO) and in the Houston, Texas metropolitan area (Katy, TX). During the measuring periods reflected in this Item 19, there were no other Slick City businesses operating in the same metropolitan areas as our corporate-owned and affiliate-owned Slick City businesses. As of the issuance date of this disclosure document, we and our affiliates operate seven other Slick City businesses: Peoria, AZ, Queen Creek, AZ; Chandler, AZ; Willowbrook, TX; Denton, TX; Wauwatosa, WI; and North Aurora, IL. Our corporate-owned and affiliate-owned parks benefit from the goodwill that has been established in their areas through local advertising and through their market presence. Slick City parks located outside of those areas may not receive the same benefits from marketing and advertising as the corporate-owned and affiliate-owned Slick City parks receive. Future Slick City parks may be in metropolitan areas where there are more than one Slick City park. Affiliate-owned Slick City parks are managed by individuals who are experienced in operating family entertainment businesses who may, among other things, be more skilled and experienced at managing staff, controlling costs, and increasing sales than franchisees with less experience in operating such facilities. The corporate-owned and affiliate-owned Slick City parks also have the benefit of an established clientele at their parks, and name recognition in their communities.

Our four corporate-owned Slick City parks (Lakewood, CO; Katy, TX; Peoria, AZ; and Willowbrook, TX) do not pay royalties, but they do contribute to the Brand Fund at the same rate that franchised Slick City businesses will contribute, including yours. All six affiliate-owned Slick City parks (North Aurora, IL; Chesterfield, MO; Wauwatosa, WI; Denton, TX; Chandler, AZ; and Queen Creek, AZ) contribute to the Brand Fund at the same rate that franchised Slick City businesses will contribute, including yours, and pay royalties as well, but their royalties will be calculated using a lower rate of 6% as compared to the standard franchise royalty rate of 7%. In the Item 19 Summary Income Statement above, all parks' EBITDA margin is calculated as if they were paying 7% royalty. Our affiliate-owned Slick City parks purchase their slides from Slick Slide LLC at cost. You will purchase your Slick City park's slides at a discounted distributor price, but that price will be higher than our affiliate-owned Slick City parks pay. Our affiliate-owned Slick City parks may receive other pricing benefits on products or services sold by Slick City Franchise Group, or its affiliates, that are not granted to franchisees.

Results of a particular Slick City park can also be affected by many factors unique to that business, such as: (a) the size of the park; (b) the weather at the park's location; (c) available parking; (d) ease of access and traffic congestion near the park; (e) the park's geographic area; (f) potential differences in management, operations, advertising, marketing, and social media expertise; (g) whether the franchisee owns a single unit or multiple units (i.e. parks owned and operated by single unit franchisees may experience different results than those owning multiple franchised parks who may be larger, more experienced, multi-unit operators with accompanying economies of scale, increased advertising dollars, and management and operations expertise); (h) whether the Marks are already established in the market through the presence of multiple parks; (i) name recognition; (j) competition: from same-system franchisees, independent businesses, and other franchise systems; (k) economic and demographic characteristics of the market: (l) regional acceptability of the products or services offered by the park; (m) capitalization by and amount of debt of the owner; (n) the owner's access to and availability of financial resources; (o) available pool of quality labor to staff the business and the quality and training of staff; (p) personal business, marketing, management, judgment and other skills of the owner and/or managers; (q) the owners' willingness to work hard and follow the System; (r) local market conditions; and (s) the owner's ability to increase sales from delivery, carry-out, and catering; and (t) other factors.

Written substantiation for the financial performance representation in this Item 19 will be made available to you upon reasonable request.

Other than the preceding financial performance representation, Slick City Franchise Group LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to Slick City Franchise Group's management by contacting Alex Benepe, at 17379 Edison Ave., Chesterfield, Missouri 63005, ROI@slickcity.com, and 877-705-2489, the Federal Trade Commission, and the appropriate state regulatory agencies.