

<b>Provision</b>	<b>Section in Franchise Agreement</b>	<b>Summary(1)</b>
p. Death or Disability of Franchisee	Section 11.3	Franchise must be assigned by your estate to approved buyer within 6 months; if transfer not completed within 6 months, we may terminate the Franchise Agreement.
q. Non-competition covenants during the term of the franchise	Sections 9.2 and 9.3	Subject to state law, no involvement with competing business anywhere in U.S. during term(s) of the Franchise Agreement. A competitive business is any business which is in the field of or similar to pre and postnatal exercise classes, including stroller-based fitness programs relating to health and fitness for parents with children aged newborn to approximately 4 years.
r. Non-competition covenants after the franchise is terminated or expires	Sections 9.2 and 9.3	Subject to state law, no competing business for 24 months within your previous territory, within another FIT4MOM® territory that was operational when your Franchise Agreement expired or was terminated, or within 10 miles of the outer boundaries of your previous territory or another FIT4MOM® territory that was operational when your Franchise Agreement expired or was terminated.
s. Modification of the agreement	Section 15.16	No modification of Franchise Agreement unless in writing and signed by both parties; however, Operations Manual subject to change without approval by you.
t. Integration/merger clause	Section 15.8	Only the terms of the Franchise Agreement and other related agreements are binding (subject to state law). Any representations or promises outside of the disclosure document and Franchise Agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	Sections 14.1-14.2	All disputes will first be subject to mediation, then arbitration in San Diego County, California (subject to state law).
v. Choice of forum	Section 15.11	All litigation must be conducted in San Diego County, California. (Subject to certain state law restrictions.)
w. Choice of law	Section 15.12	Law of the state where your franchise is located applies. (Subject to certain state law restrictions.)

## **ITEM 18** **PUBLIC FIGURES**

We do not use any public figure to promote our franchise.

## **ITEM 19** **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial

performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of any existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance or company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting our President, Lisa Druxman c/o Stroller Strides, LLC, 1084 N. El Camino Real, Suite B512, Encinitas, CA 92024, 866-348-4666, the Federal Trade Commission, and the appropriate state regulatory agencies.

**ITEM 20**  
**OUTLETS AND FRANCHISEE INFORMATION**

Table No. 1

**System Wide Outlet Summary**  
**For years 2022 to 2024**

Column 1  Outlet Type	Column 2  Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5  Net Change
Franchised	2022	237	220	-17
	2023	220	220	0
	2024	220	211	-9
Company-Owned	2022	1	1	0
	2023	1	1	0
	2024	1	0	-1
Total Outlets	2022	238	221	-17
	2023	221	221	0
	2024	221	211	-10