

Provision	Section in Franchise Agreement	Summary
(r) Non-competition covenants after the Franchise is terminated or expires	Section 16.5	Owners may not have an interest in, own, manage, operate, finance, control or participate in any competitive business within (i) a 50-mile radius from Franchisee's business; (ii) a 50-mile radius of Franchisee's Territory; and (iii) a 50-mile radius from all other businesses that are operating or under construction for two year(s). If you or your Responsible Owner engages in any activities prohibited by the Franchise Agreement during the restricted period, then the restricted period applicable to you or the non-compliant Responsible Owner shall be extended by the period of time during which you or the non-compliant Responsible Owner, as applicable, engaged in the prohibited activities.
(s) Modification of the agreement	Sections 5.3, 17.1 and 21	Under the Franchise Agreement, we reserve the right to vary System Standards for any Franchise owner.
(t) Integration/merger clause	Section 21	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to state law). Any representations or promises outside of this Franchise Disclosure Document and Franchise Agreement may not be enforceable.
(u) Dispute resolution by arbitration or mediation	Section 17.9	Under the Franchise Agreement, except for controversies, disputes, or claims related to improper use of Marks or Confidential Information, all controversies, disputes, or claims between us must be submitted first for mediation, and if mediation is unsuccessful, for binding arbitration on demand of either party. The arbitration will be conducted in the city closest to our principal place of business (currently Bixby, Oklahoma), subject to applicable state law.
(v) Choice of forum	Section 17.11	Litigation and arbitration must be in the city closest to our principal place of business (currently Bixby, Oklahoma), subject to applicable state law.
(w) Choice of law	Section 17.11	Oklahoma law applies, subject to applicable state law.

ITEM 18 PUBLIC FIGURES

We do not use any public figure to promote our Franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor

supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

As of December 31, 2024, there were six company-owned Cookie Advantage Businesses owned by our affiliate and 17 franchised Cookie Advantage Businesses (“Franchised Outlets”). We have included financial information for all of the Franchised Outlets for the 2024 calendar year. The financial information was prepared from internal accounting records and reports. The numbers have not been audited but we have no reason to doubt their accuracy.

**2024 Annual Gross Revenue for the Franchised Outlets
During the Reporting Period**

	Average	Median	Highest Gross Revenue	Lowest Gross Revenue	Number and Percentage that Met or Exceeded the Average Gross Revenue
Gross Revenue	\$369,522.44	\$260,925.10	\$1,231,277.89	\$50,197.90	4 of 17 (24%)

Notes:

(1) For purposes of this Item 19, “Gross Revenue” means the total revenue derived from the sale of goods or services less sales tax, discounts, allowances, and returns.

(2) Average Gross Revenue was calculated by taking the total Gross Revenue of the Franchised Outlets and dividing by the number of Franchised Outlets (17). The median number was the 9th out of 17 Franchised Outlets.

(3) The financial performance representations above do not reflect the costs of sales, operating expenses, or other costs or expenses that must be deducted from the gross revenue or gross sales figures to obtain your net income or profit. Franchisees or former franchisees, listed in the Disclosure Document, may be one source of this information. Written substantiation for the financial performance representation will be made available to prospective franchisees upon reasonable request.

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you’ll sell as much.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Duane Carns at Cookie Advantage, 7 North Armstrong, Bixby, Oklahoma 74008; Phone (918) 369-4777; Fax (918) 369-5200; Toll Free (888) 626-6543, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1

System-wide Outlet Summary
For Years 2022-2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	19	19	0
	2023	19	19	0
	2024	19	17	-2
Company-Owned	2022	3	3	0
	2023	3	4	+1
	2024	4	6	+2
Total Outlets	2022	22	22	0
	2023	22	23	+1
	2024	23	23	0

Table No. 2

Transfers of Franchised Outlets to New Owners
(other than the Franchisor)
For Years 2022-2024

State	Year	Number of Transfers
Kansas	2022	0
	2023	0
	2024	1
Missouri	2022	0
	2023	0
	2024	1
Texas	2022	0
	2023	1
	2024	0
Totals	2022	0
	2023	1
	2024	2