

Category	Section in Franchise Agreements	Section in Signature Reservation Service Agreement	Section in Master Information Technology Agreement	Summary
u. Dispute resolution by arbitration or mediation	17.6.2	4.	15.15	Disputes arising under the Franchise Agreement, the MITA and the Signature Reservation Service Agreement may be submitted to non-binding mediation.
v. Choice of forum	17.6.3	4.	15.8	<p>Except as otherwise provided by applicable state law, mediation and litigation in New Jersey, except for actions involving monies owed, injunctive or extraordinary relief, or actions involving the Facility premises that we may bring elsewhere (subject to state law).</p> <p>You may not be required to litigate in New Jersey or apply New Jersey law. See the State Addenda in Exhibit A.</p>
w. Choice of law	17.6.1	4.	15.8	<p>New Jersey law or as otherwise required by applicable state law (subject to state law).</p> <p>You may not be required to litigate in New Jersey or apply New Jersey law. See the State Addenda in Exhibit A.</p>

## **ITEM 18. PUBLIC FIGURES**

We do not use any public figure to promote the sale of the franchise.

## **ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in this Item 19 may be given only if: (1) a franchisor provides the actual records of an

existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Lodging chains typically report financial performance metrics of their properties on the basis of Average Daily Room Rate (“ADR”) (gross room revenue divided by the number of occupied guest rooms), “Occupancy Rate” (the percentage of available guest rooms actually occupied by guests), and “RevPAR” or gross room revenue per available room (Occupancy Rate multiplied by Average Daily Room Rate). Our System also typically reports on Central Reservation System activity, such as the percentage of gross room revenue generated from reservations booked through the central reservation center or by members of our loyalty program. In calculating gross room revenue in this Item 19, we take the price paid by the consumer for the room, after all discounts, credits and allowances, and subtract all applicable taxes.

The information in this Item 19 is a historic financial performance representation about our existing franchised Chain Facilities in the United States (including the continental United States, Alaska, and Hawaii). This Item 19 contains financial performance representations relating to 2024. The financial performance representations do not include information from any Chain Facilities that were open on January 1, 2024 but left the System on or before December 31, 2024. All the Chain Facilities whose information is represented in this Item 19 were operated by franchisees as of December 31, 2024. In 2024, 2 Chain Facilities left the System; none of the 2 Chain Facilities that left the System in 2024, were open in the System less than 12 months.

**Some facilities have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.**

#### **Average and Median ADR, Occupancy Rate, and RevPAR<sup>1</sup>**

The table below sets forth the average and median ADR, Occupancy Rate, and RevPAR for Qualified Chain Facilities for the period from January 1, 2024 through December 31, 2024. “Qualified Chain Facilities” means those Chain Facilities in the United States that were part of the system on December 31, 2024, passed their most recent quality assurance inspection prior to December 31, 2024, and achieved a “Comparable Social Review Score.<sup>2</sup>” The total number of Chain Facilities in the United States as of December 31, 2024 was 71. Of those 71 Chain Facilities, 29 Chain Facilities were Qualified Chain Facilities.

2024		Average Daily Room Rate				Occupancy Rate				RevPAR			
	# of Qualified Chain Facilities	Avg.	# Meet or Exceed Avg.	% Meet or Exceed Avg.	Median	Avg.	# Meet or Exceed Avg.	% Meet or Exceed Avg.	Median	Avg.	# Meet or Exceed Avg.	% Meet or Exceed Avg.	Median
Total	29	\$127.34	13	44.8%	\$126.44	62.8%	12	41.4%	59.5%	\$79.96	12	41.4%	\$73.62

The information above was obtained from the monthly revenue reports of Chain Facilities submitted by franchisees and represents the most reliable information available to us. For any months in which Chain

<sup>1</sup> If a Chain Facility changed ownership during 2024, then the ADR, Occupancy Rate and RevPAR information contained in this section for the Facility is only reflected from the date of the subsequent owner's acquisition of the Facility through the end of the year.

<sup>2</sup> A “Comparable Social Review Score” means that, during 2024, a Chain Facility (i) received at least ten total reviews via Medallia, which aggregates reviews from Tripadvisor, major online travel agencies, and other online social review sites, and (ii) achieved an average score from such reviews of 3.5 or above (out of a possible maximum score of 5.0).

Facilities did not submit revenue reports, Occupancy Rate and ADR were computed based upon actual data sent to us each night by the Facility's property management system. You set your own room rates.

The table below contains ADR, Occupancy and RevPAR information for the period beginning January 1, 2024 through December 31, 2024 for the "Newly Constructed Group." The Newly Constructed Group means those Qualified Chain Facilities in the United States that were newly constructed as a Chain Facility and opened on or after January 1, 2017. The total number of Chain Facilities located in the United States as of December 31, 2024 was 71. Of those 71 Chain Facilities, 8 are included in the Newly Constructed Group.

2024		Average Daily Room Rate				Occupancy Rate				RevPAR			
2024 Group	Avg.	# Meet or Exceed Avg.	% Meet or Exceed Avg.	Median	Avg.	# Meet or Exceed Avg.	% Meet or Exceed Avg.	Median	Avg.	# Meet or Exceed Avg.	% Meet or Exceed Avg.	Median	
Total	8	\$141.84	5	62.5%	\$144.04	76.0%	5	62.5%	79.2%	\$107.76	4	50.0%	\$107.21

#### Average and Median RevPAR Index

RevPAR Index measures a hotel's RevPAR performance relative to an aggregated grouping of facilities (e.g., competitive set, market, or chain scale). The average and median RevPAR index information presented in this Item 19 reflects RevPAR information relative to a Chain Facility's competitive set obtained from monthly data provided by Smith Travel Research, Inc., an independent research firm that provides information to the hotel industry. A competitive set is a peer group of hotels that competes for business and is selected to benchmark the subject property's performance. An index of 100 represents that a hotel is capturing its "fair share" compared to the hotel's competitive set. An index greater than 100 represents that a hotel is capturing more than its "fair share" compared to the hotel's competitive set; an index less than 100 represents that a hotel is capturing less than its "fair share" compared to the hotel's competitive set. We have not audited or independently verified the information provided by Smith Travel Research.

The following table sets forth the Average RevPAR Index and Median RevPAR Index for the period January 1, 2024 through December 31, 2024 for the Newly Constructed Group.

2024		RevPAR Index			
2024 Group	Avg.	# Meet or Exceed Avg.	% Meet or Exceed Avg.	Median	
Total Sample	8	100.3%	4	50.0%	101.8%

#### Central Reservation System and Wyndham Rewards Activity

The following section provides revenue contribution information for Chain Facilities from reservations generated by the Central Reservation System and the Wyndham Rewards loyalty program. The "Central Reservation System" means reservations processed via our and the Lodging Affiliates' call centers ("Call Centers"), our and the Lodging Affiliates' brand websites ("Brand Websites"), other electronic channels such as the global distribution systems ("GDS"), the Wyndham Rewards loyalty program, third party websites, and certain reservations by the Global Sales Organization. Reservations by Wyndham Rewards members were

made through the Call Centers, the Brand Websites, other electronic channels and directly with Chain Facilities. Contribution information is reported to us by all Chain Facilities in the System.<sup>3</sup>

The following table sets forth “Central Reservation System Contribution” and “Wyndham Rewards Contribution” for all 71 Chain Facilities in the United States that were part of the System as of December 31, 2024 (the “Contribution Group”). The Central Reservation System Contribution is calculated by dividing the gross room revenue from reservations generated by the Central Reservation System (including by Wyndham Rewards members) at the Contribution Group from January 1, 2024 through December 31, 2024<sup>4</sup> by all gross room revenue at the Contribution Group from the same period, expressed as a percentage. The Wyndham Rewards Contribution is calculated by dividing the gross room revenue from reservations generated by members of the Wyndham Rewards loyalty program at the Contribution Group from January 1, 2024 through December 31, 2024 by all gross room revenue at the Contribution Group from the same period, expressed as a percentage.

2024 Contribution		Total Central Reservation System				Wyndham Rewards (included in Total)			
	# of Chain Facilities	Average	# Meeting or Exceeding Avg.	% Meeting or Exceeding	Median	Average	# Meeting or Exceeding Avg.	% Meeting or Exceeding	Median
Total	71	80.1%	38	53.5%	82.7%	44.3%	36	50.7%	45.5%

We have written substantiation for the historical performance representations contained in this Item 19, which we will make available to you upon reasonable request. We will not disclose the performance data of a specific Chain Facility and its identity without the franchisee’s prior written consent.

Other than the preceding financial performance representations, we do not make any representations about a franchisee’s future performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing or former outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Paul F. Cash, Executive Vice President and General Counsel, Wyndham Franchisor, LLC, 22 Sylvan Way, Parsippany, NJ 07054, (973) 753-6333; the Federal Trade Commission; and the appropriate state regulatory agencies.

## ITEM 20. OUTLETS AND FRANCHISEE INFORMATION<sup>1</sup>

**Table No. 1**  
**Systemwide Outlet Summary**  
**For Years 2022 to 2024\* (U.S. Only)**

<sup>3</sup> If a Chain Facility was operated pursuant to an agreement with one of the Lodging Affiliates on January 1, 2024 but converted to our Chain during 2024, then the totals in this section include contribution information for that Chain Facility for all of 2024.

<sup>4</sup> As used in this paragraph, reservations from January 1, 2024 through December 31, 2024 include room nights from stays with an arrival between January 1, 2024 and December 31, 2024. For greater clarity, these reservations may include room nights after December 31, 2024, provided the first night of occupancy for such stays occurred on or before December 31, 2024.

<sup>1</sup> For purposes of this Item 20, U.S. includes the continental United States, Alaska, Hawaii, and Puerto Rico.