

Provision	Section in franchise agreement	Summary
t. Integration/merger clause	Section 25.2	Only the terms of the franchise agreement are binding (subject to state law), provided that this provision does not disclaim any representations made in the franchise disclosure document. Any representations or promises outside of the franchise disclosure document and the franchise agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	Section 24.2	Except for certain claims, a non-binding meeting is required in the city where our principal office is located before litigation, subject to applicable state law.
v. Choice of forum	Section 24.3	State courts in Monmouth County, New Jersey or the U.S. District Court for the District of New Jersey (subject to applicable state law).
w. Choice of law	Section 24.1	New Jersey law (subject to applicable state law).

ITEM 18 PUBLIC FIGURES

Elite does not use any public figure to promote the franchise. No public figure is involved in the management or control of Elite. No public figure has any investment in Elite.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Blake Sonnek-Schmelz, at 303 Highway 35, Eatontown, NJ 07724 or (732) 233-2032, the Federal Trade Commission, and the appropriate state regulatory agencies.

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ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1

Systemwide Outlet Summary
For years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	18	23	5
	2023	23	24	1
	2024	24	29	5
Company-Owned	2022	8	13	5
	2023	13	19	6
	2024	19	31	12
Total Outlets	2022	26	36	10
	2023	36	43	7
	2024	43	60	17

Table No. 2

Transfers of Outlets From Franchisees to New Owners
(other than the Franchisor)
For years 2022 to 2024

State	Year	Number of Transfers
Arizona	2022	1
	2023	0
	2024	0
New Jersey	2022	1
	2023	0
	2024	0
Pennsylvania	2022	1
	2023	0
	2024	0
Texas	2022	0
	2023	1
	2024	0
Total	2022	3
	2023	1
	2024	0