

PROVISION	SECTION IN FRANCHISE OR OTHER AGREEMENT	SUMMARY
		located (currently, Henderson, Nevada) (subject to state law).
w. Choice of law	Section 10.2 of Franchise Agreement	Except for applicable federal law, Nevada law governs (subject to state law).
	Section 18.10 of Product Distribution Agreement	Except for applicable federal law, Nevada law governs (subject to state law).

Item 18

PUBLIC FIGURES

We do not currently use any public figures to promote our franchise.

Item 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Table 1 – Nutrishop Stores that are not Pro-Shops

Table 1 below contains data regarding the annual dollar amount of Goods purchased by franchisees of Nutrishop Stores that are not Pro-Shops from NS Distribution in 2024. There were 88 franchised Nutrishop Stores that are not Pro-Shops operating as of December 31, 2024. Table 1 below provides purchase information for Goods for the 84 franchised Nutrishop Stores that are not Pro-Shops operating as of December 31, 2024 that opened on or before December 31, 2023 and excludes purchase information for Goods for (i) 5 franchised Nutrishop Stores that are not Pro-Shops operating as of December 31, 2024 that opened during 2024 and (ii) 9 franchised Nutrishop Stores that are not Pro-Shops operating as of December 31, 2024 that closed during 2024. None of the franchised Nutrishop Stores that are not Pro-Shops that closed during 2024 were open for less than 12 months before closing.

TABLE 1

Average Annual Purchases in 2024	Number and % of franchisees that attained or surpassed average	High	Low	Median
\$196,850.39	35 or 42%	\$600,621.60	\$28,640.98	\$171,519.70

Table 2 – Nutrishop Stores that are Pro-Shops

Table 2 below contains data regarding the annual dollar amount of Goods purchased by franchisees of Nutrishop Stores that are Pro-Shops from NS Distribution in 2024. There were 15 franchised Nutrishop Stores that are Pro-Shops operating as of December 31, 2024. Table 2 below provides purchase information for Goods for the 14 franchised Nutrishop Stores that are Pro-Shops operating as of December 31, 2024 that opened on or before December 31, 2023 and excludes purchase information for Goods for (i) 3 franchised Nutrishop Stores that are Pro-Shops operating as of December 31, 2024 that opened during 2024 and (ii) 3 franchised Nutrishop Stores that are Pro-Shops operating as of December 31, 2024 that closed during 2024. None of the franchised Nutrishop Stores that are Pro-Shops that closed during 2024 were open for less than 12 months before closing.

TABLE 2

Average Annual Purchases in 2024	Number and % of franchisees that attained or surpassed average	High	Low	Median
\$112,714.00	6 or 43%	\$163,442.09	\$44,282.44	\$110,212.00

Note to Tables 1 and 2:

Subject to the Minimum Monthly Purchase Order Requirement, Nutrishop Store franchisees determine the types and quantities of Goods that they purchase each month, including the amount of Nutrition Products. Importantly, the Tables above only disclose information regarding the purchase of Goods from NS Distribution. Franchisees are also permitted to order products from other approved suppliers and the dollar amount of purchases from other approved suppliers are not included in the tables above. The percentage of Nutrition Products franchisees purchase from NS Distribution to products purchased from other approved suppliers varies from Nutrishop Store to Nutrishop Store.

General Notes

Some outlets have spent this amount. Your individual expenditures may differ. There is no assurance that you'll spend this amount.

We obtained the data presented in the above Table from the internal operating records of our affiliate. We have not audited the information presented above, nor have we independently verified this information. Written substantiation of the data used in preparing this purchase information will be made available to you upon written request.

The numbers reported above do not reflect all of the costs or expenses that must be deducted from total sales to obtain net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating a Nutrishop Store. Franchisees or former franchisees, listed in the Disclosure Document, may be one source of this information.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections for your future income, you should report it to our management by contacting Bryon McLendon, President, 930 Tahoe Blvd. #802-542, Incline Village, NV 89451, (775) 831-1435, the Federal Trade Commission and the appropriate state regulatory agencies.

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OUTLETS AND FRANCHISEE INFORMATION

Table 1
Systemwide Outlet Summary
For years 2022 to 2024

Column 1	Column 2	Column 3	Column 4	Column 5
Outlet Type	Year	Outlets at the Start of Year	Outlets at the End of Year	Net Change
Franchised Businesses	2022	98	105	+7
	2023	105	108	+3
	2024	108	103	-5
Company Owned	2022	4	4	0
	2023	4	4	0
	2024	4	3	-1
Total Outlets	2022	104	109	+5
	2023	109	112	+3
	2024	112	106	-6