

ITEM 18 PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The financial performance representations included in this Item 19 contain historical gross revenue information of Centers operating in the United States. The gross revenue information has been generated using gross revenue records generated by franchisees for our last fiscal year ending September 30, 2024.

As of September 30, 2024, we had 45 franchised outlets operating in the United States. Two franchised outlets closed during our last fiscal year.

The information below represents the 45 franchised Centers that had complete data and were opened for the full 12 months during the fiscal year is organized into four quartiles ("**Quartiles**") which were determined based on the Total Revenues generated by the Centers during our last fiscal year based upon the business records and financial statements prepared by our Affiliate and our franchisees which were prepared in a manner consistent with generally accepted accounting principles. The table below also includes information for four Micro Franchises.

The first Quartile is comprised on the 11 centers that generated the highest Total Revenue Charged during our last fiscal year ("**First Quartile**"); the second Quartile is comprised of the 10 Centers that generated the second highest Total Revenue Charged during our last fiscal year ("**Second Quartile**"); the third Quartile is comprised of the 10 Centers that generated the third highest Total Revenue Charged during our last fiscal year ("**Third Quartile**"); and the fourth Quartile is comprised of the 10 Centers that generated the lowest Total Revenue Charged during our last fiscal year ("**Fourth Quartile**").

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The chart below represents all centers that were open for the full 12 months in fiscal year October 2023 – September 2024 and that had completed data during that period.

2024 Fiscal Year

Location Type:	Standard Center				Micro Center
Sample:	Top 25%	Mid-Top 25%	Mid-Lower 25%	Bottom 25%	
# of Centers:	11	10	10	10	4
Top Sales	\$893,375	\$486,808	\$287,188	\$167,835	\$376,730
Low Sales	\$507,737	\$300,712	\$172,105	\$35,673	\$133,094
Median Sales	\$601,971	\$391,046	\$229,711	\$75,215	\$195,526
Average Sales	\$631,577	\$402,343	\$229,935	\$85,218	\$225,219
Centers meeting or exceeding average:	2 / 18%	5 / 50%	5 / 50%	3 / 30%	1 / 25%
Median Monthly Local Marketing Expense	\$3,559	\$3,107	\$2,032	\$879	\$1,779
Sample:	All Centers				
Average Sales	\$333,848				
Average Sales Top 50%	\$515,796				
Average Sales Lower 50%	\$159,812				
Average Sale Per Student	\$9,832				

These include centers open the full year.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Other than the preceding financial performance representation, LearningRx Franchise Corporation does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting LearningRx Franchise Corporation, 6385 Corporate Drive, Suite 101, Colorado Springs, CO 80919 at 719-264-8808, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

Table No. 1: Systemwide Outlet Summary for Fiscal Years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	47	47	0
	2023	47	46	-1
	2024	46	46	0
Company Owned	2022	1	1	0
	2023	1	1	0
	2024	1	1	0
Total Outlets	2022	48	48	0
	2023	48	47	-1
	2024	47	47	0

Table No. 2: Transfers of Franchised Outlets for Years 2022-2024

State	Year	Number of Transfers
California	2022	0
	2023	0
	2024	1
Hawaii	2022	0
	2023	0
	2024	0
Ohio	2022	1
	2023	0
	2024	0
Tennessee	2022	2
	2023	0
	2024	0
Texas	2022	0
	2023	0
	2024	1
Totals	2022	3
	2023	0
	2024	2

Table No. 3: Status of Franchised Outlets for Years 2022-2024

State	Year	Outlets at Start of the Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
Arkansas	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	1	0	0	0	0	2
Arizona	2022	1	0	0	0	0	0	1
	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
California	2022	2	0	0	0	0	1	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1