

ITEM 18

PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

This Item 19 presents data for 12 Los Campeones businesses (7 company-owned businesses and 5 franchised businesses) (each, a "Gym"). The 7 company-owned Gyms (Gyms 1-7) are not operated by us but by our affiliates: Affiliate, Los Campeones NE, and Los Campeones Unlimited, as further described below. To be included in this Item 19, a Gym must have been open and operating for all of the 2025 calendar year. Gyms 1-6 and 8-10 were open and operating for all of the 2024 and 2025 calendar years. Gyms 7, 11 and 12 were opened and began operations during 2024 and were therefore not open and operating for the full 2024 calendar year but were open and operating for all of the 2025 calendar year. Gyms 1-12 are operated in a substantially similar manner to the Business offered in this disclosure document.

The information presented in this Item 19 is organized into 3 sections covering financial and trainer information, with charts in each section broken out by ownership type (company-owned and franchised) and calendar year (2024 and 2025), as further described below:

Section I (Charts A-1(a) to A-2(b)) – Total Gross Revenue, including Membership Sales, Non-Membership Sales, and Products, Merchandise, and Accessories sales, for Company-Owned and Franchised Gyms for each of the 2024 and 2025 calendar years.

Section II (Charts B-1(a) to B-2(b)) – Average and Median Number of Trainers per month for Company-Owned and Franchised Gyms for each of the 2024 and 2025 calendar years.

Section III (Charts C-1(a) to B-2(b)) – Monthly Gross Sales for Company-Owned and Franchised Gyms for each of the 2024 and 2025 calendar years.

Charts A-1(a), A-2(a), B-1(a), B-2(a), C-1(a) and C-2(a) below present data for company-owned Gyms. Charts A-1(b), A-2(b), B-1(b), B-2(b), C-1(b) and C-2(b) below present data for franchisee-owned Gyms, also referred to as Franchised Gyms.

Charts A-1(a), A-1(b), B-1(a), B-1(b), C-1(a) and C-1(b) below present data for Gyms 1-6 and 8-10 for the 2024 calendar year, and as described above, exclude data from Gyms 7, 11 and 12 because they were not open and operating during the full 2024 calendar year.

Charts A-2(a), A-2(b), B-2(a), B-2(b), C-2(a) and C-2(b) below present data for Gyms 1-12 for the 2025 calendar year, and as described above, exclude information from 3 Los Campeones businesses that were open and operating as of December 31, 2025 (1 company-owned business, owned and operated by Affiliate in St. Paul, MN, 1 company-owned business, owned and operated by Los Campeones Unlimited, and 1 franchised business, owned and operated by a franchisee in Round Rock, TX). Of these 3 Los Campeones businesses, 2 were excluded because they opened during 2025 and were therefore not open and operating for the full 2025 calendar year. In addition, as further described in Note 3 in Item 20, the company-owned Los Campeones business in St. Paul, MN also was excluded because of its unique nature, including not allowing personal trainers, being open 24-hours a day, 7 days a week, and operating under a different membership fee structure. No Los Campeones businesses were permanently closed during the 2024 calendar year. However, 1 Los Campeones business located in Tempe, AZ, operated by Los Campeones NE, was permanently closed in September 2025 and is therefore excluded from these charts as it was not open for the full 2025 calendar year. This Los Campeones business was open for more than 12 months before closing.

Gyms 1-12 have the following characteristics:

Company-Owned Gyms

“Gym 1” is located in Minneapolis, MN, opened as a Los Campeones business in January 2010, and has been owned and operated by Affiliate (Los Campeones Gym, LLC). It contains a total of 15,000 square feet, which includes an outdoor area of 3,000 square feet where customers can exercise and use certain gym equipment. This Gym does not have 24 hour access.

“Gym 2” is located in Minneapolis, MN, opened in October 2014, and has been owned and operated by Affiliate. It contains a total of 11,000 square feet, which includes an outdoor area of 800 square feet where customers can exercise and use certain gym equipment. This Gym does not have 24 hour access.

“Gym 3” is located in Minneapolis, MN, opened in June 2019, and has been owned and operated by our affiliate, Los Campeones NE. It contains a total of 12,000 square feet, which includes an outdoor area of 10,000 square feet where customers can exercise and use certain gym equipment. This Gym does not have 24 hour access.

“Gym 4” is located in Saint Paul, MN, opened in September 2021, and has been owned and operated by Affiliate. It contains a total of 28,000 square feet, which does not include an outdoor area where customers can exercise and use certain gym equipment. This Gym does not have 24 hour access.

“Gym 5” is located in Eden Prairie, MN, opened in September 2022, and has been owned and operated by Affiliate. It contains a total of 11,500 square feet, which does not include an outdoor area. This Gym does not have 24 hour access.

“Gym 6” is located in Hudson, WI, opened in December 2023, and has been owned and operated by Affiliate. It contains a total of 15,000 square feet, which does not include an outdoor area. This Gym has 24 hour access.

“Gym 7” is located in Brooklyn Center, MN, opened in December 2024, and has been owned and operated by out affiliate, Los Campeones Unlimited. It includes 34,000 square feet, which does not include an outdoor area. This Gym does not have 24 hour access.