

s. Modification of the Franchise Agreement	Articles VII and XX	You must comply with the Confidential Operating Manual as amended from time to time. The Franchise Agreement may not be modified unless mutually agreed to in writing, except to the extent that we may reduce the scope of covenants as provided by the Franchise Agreement.
t. Integration/merger clause	Article XX	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to applicable state law and FTC regulations). No other representations or promises will be binding unless mutually agreed to. However, nothing in the Franchise Agreement or in any related agreement is intended to disclaim the Franchisor's representations made in this disclosure document.
u. Dispute resolution by arbitration or mediation	Article XXIII	Except for certain claims brought by us, all disputes must be submitted to arbitration in New York, New York, subject to state law.
v. Choice of forum	Article XXIII	Arbitration must be at the American Arbitration Association located in New York, New York. We may initiate certain litigation in a court of competent jurisdiction, which is either a New York state court in New York, New York or in the United States District Court for the Southern District of New York in New York, New York. See the State Addendums attached as Exhibit G for more information. All depositions in connection with any litigation between the parties will be held in the jurisdiction and venue indicated above. Choice of forum may be subject to applicable state law.
w. Choice of law	Article XXIII	Subject to applicable state law, the laws of the State of New York govern the Franchise Agreement. However, if the Franchised Business is located outside of New York and a provision of the Franchise Agreement is not enforceable under the laws of New York but is enforceable under the laws of the state in which the Franchised Business is located, then that provision (and only that provision) will be interpreted and construed under the laws of the state where the Franchised Business is located.

ITEM 18. PUBLIC FIGURES

We do not use any other public figure to promote our franchise.

ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if:

(1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The financial performance representation being made below is a historic financial performance representation about (i) a subset of the existing outlets in the franchise system that have been granted the right to operate a Core Program and (ii) our affiliate-owned Amazing Athletes outlets for the time period of January 1, 2025 to December 31, 2025. The following information represents the “Gross Revenues” of 83 franchisees representing 133 out of our 169 franchised units for the time period of January 1, 2025 through December 31, 2025.

The information includes only those franchisees who were operating for the entire 2025 calendar year and had been owned by the same owner(s) throughout the 2025 calendar year reported. The information was obtained from Royalty Reporting Sheets that franchisees are obligated to deliver to us on a monthly basis. There are franchised units that did not deliver their Royalty Reporting Sheets to us for this compilation and additional franchised units did not report because they were terminated or not renewed or reacquired. Two affiliate-owned outlets did not operate during the entire 2025 calendar year and accordingly, are not included in the information below.

Many franchisees have signed more than one franchise agreement and as a result, operate in more than one territory. Thus, in addition to providing information in this Item 19 by franchised unit (i.e. per territory), we also provide information by franchisee. Averages and median figures reported by owner are higher than averages and median figures reported by franchised unit because, as noted above, many franchisees own and operate more than one franchise.

The affiliate-owned Amazing Athletes outlets operate in areas that would be considered multiple franchisee territories, or in territories subject to an overage. See General Notes to Item 19 below for population figures for the areas in which our affiliate-owned Amazing Athletes operate.

“Gross Revenues” is defined as the gross revenue generated by a Franchised Business for all of the services it provides (see Note 2, Item 6). Gross Revenues does not account for any deduction of fees and costs paid to us (Items 5, 6, 7 and 8), of wages, fees, taxes, or costs paid to any employee or independent contractor hired by a franchisee, for the payment of taxes, or for any other operating expenses, fees, costs, or deductions that the franchisee may decide to subtract from Gross Revenues.

TABLE 1: Profit and Loss for 2025 for each Affiliated Amazing Athletes Outlet

The following is a consolidated Profit and Loss Statement for the 2025 fiscal year for two affiliate-owned Amazing Athletes outlets. The Profit and Loss Statement is calculated as an average of the two affiliate-owned outlets, and not based on an aggregate of the two. The figures are shown in the thousands, such that the Operating Revenue of \$2,213 means \$2,213,000. The adjustment to Net Operating Income categorized as “Royalties” includes an adjustment for Royalties, National Brand Fund contributions, and Technology fees.

Average Amazing Athletes	\$ Amount
Revenue	
Operating Revenue	\$ 2,213
Other Revenue	0
Revenue, Total	2,213
Direct Expenses	
Coaching Payroll	688
Payroll Taxes - Coaching	70
Equipment & Apparel	34
Location Rent/Fees	21
Direct Expenses (COGS)	813
Gross Profit	1,400
Marketing	15
Personnel Expenses	
Admin Salaries (exclude owners)	285
Admin Salaries - Payroll Taxes & Fees	27
Recruitment/Background Checks	5
Employee Benefits - Health Exclude Owners	24
Workers Compensation	16
Personnel Expenses, Total	356
G&A Expenses	
Credit Card Processing Fees	57
Accounting & Professional Fees	-
Liability Insurance	18
Software licenses	-
Office Supplies	3
Other G&A Expenses	165
G&A Expenses, Total	243
Operating Expenses, Total	614
Net Operating Income	786
Royalties	201
Net Income After Royalties	586
Net Income %	26.5%

TABLE 2: SUMMARY OF GROSS REVENUE, GROSS PROFIT, AND NET INCOME AFTER ROYALTIES FOR AFFILIATE UNITS FOR 2025

The following table consists of the Gross Revenue, Gross Profit and Net Income after Royalties for the 2025 fiscal year for our two affiliate-owned Amazing Athletes outlets. “Net Income after Royalties” includes an adjustment for Royalties, National Brand Fund contributions, and Technology fees.

	NY	MA	Average
Gross Revenue	\$4,270,000	\$157,000	\$2,213,500
Gross Profit	\$2,692,000	\$108,000	\$1,400,000
Net Income After Royalties	\$1,121,000	\$50,000	\$585,500

TABLE 3: CONSOLIDATED PROFIT AND LOSS FOR 2025 FOR REPORTING FRANCHISE OUTLETS

For Tables 3A through 3C, the adjustment to Net Operating Income categorized as “Royalties” includes an adjustment for Royalties, National Brand Fund contributions, and Technology fees.

The tables present the following unaudited information concerning the Reporting Amazing Athletes owners: (1) Table 3A: Gross Revenues, Gross Profit, and Net Income After Royalties, for **all** reporting Amazing Athletes owners for the 2025 reporting period; (2) Table 3B: Gross Revenues, Gross Profit, and Net Income After Royalties for reporting Amazing Athletes owner with **multiple units** for the 2025 reporting period; and (3) Table 3C: Gross Revenues, Gross Profit, and Net Income After Royalties for the reporting Amazing Athletes owners with **one unit** for the 2025 reporting period. The reporting period corresponds to the twelve-month period from January 1, 2025 to December 31, 2025. Consolidated statements show the average of the reporting outlets, rather than an aggregate of their performance.

A: The following is a consolidated Profit and Loss Statement for **all** reporting franchise outlets.

- of Owners		62	
BUSINESS NAME			
OWNER NAME			
Average Income Statement	Total	% of Revenue	
Revenue			
Operating Revenue	257,427	100%	
Other Revenue	557	0%	
Revenue, Total	\$257,984	100%	
Direct Expenses			
Coaching Payroll	72,193	28%	
Payroll Taxes - Coaching	9,260	4%	
Equipment & Apparel	9,093	4%	
Location Rent/Fees	6,274	2%	
Direct Expenses (COGS)	\$96,820	38%	
Gross Profit	\$161,164	62%	
Marketing	2,276	1%	
Personnel Expenses			
Admin Salaries (exclude owners)	12,749	5%	
Admin Salaries - Payroll Taxes & Fees	1,346	1%	
Recruitment/Background Checks	987	0%	
Employee Benefits - Health Exclude Owners	789	0%	
Workers Compensation	751	0%	
Personnel Expenses, Total	\$16,622	6%	
G&A Expenses			
Credit Card Processing Fees	4,379	2%	
Accounting & Professional Fees	2,899	1%	
Liability Insurance	1,607	1%	
Software Licenses	1,349	1%	
Office Supplies	1,631	1%	
Other G&A Expenses	4,925	2%	
G&A Expenses, Total	\$16,790	7%	
Operating Expenses, Total	\$35,688	14%	
Net Operating Income	\$125,477	49%	
Royalties	20,649	8%	
NAF	2,810	1%	
TECH	2,894	1%	
Net Income After Royalties	\$99,124	38%	

Table B: The following is a consolidated Profit and Loss Statement for all reporting multi-unit franchise outlets.

- of Owners		25	
BUSINESS NAME			
OWNER NAME			
	Average Income Statement	Total	% of Revenue
Revenue			
Operating Revenue		378,371	100%
Other Revenue		1,020	0%
Revenue, Total		\$379,390	100%
Direct Expenses			
Coaching Payroll		109,507	29%
Payroll Taxes - Coaching		15,407	4%
Equipment & Apparel		10,280	3%
Location Rent/Fees		11,616	3%
Direct Expenses (COGS)		\$146,810	39%
Gross Profit		\$232,581	61%
Marketing		2,775	1%
Personnel Expenses			
Admin Salaries (exclude owners)		29,565	6%
Admin Salaries - Payroll Taxes & Fees		2,784	1%
Recruitment/Background Checks		1,921	1%
Employee Benefits - Health Exclude Owners		1,726	0%
Workers Compensation		1,211	0%
Personnel Expenses, Total		\$31,206	8%
G&A Expenses			
Credit Card Processing Fees		5,173	1%
Accounting & Professional Fees		4,973	1%
Liability Insurance		2,425	1%
Software Licenses		1,680	0%
Office Supplies		2,107	1%
Other G&A Expenses		8,508	2%
G&A Expenses, Total		\$24,872	7%
Operating Expenses, Total		\$58,853	16%
Net Operating Income		\$173,728	46%
Royalties		29,926	8%
NAF		3,961	1%
TECH		3,991	1%
Net Income After Royalties		\$135,850	36%

Table C: The following is a consolidated Profit and Loss Statement for all reporting single-unit franchise outlets.

- of Owners		39
BUSINESS NAME		
OWNER NAME		
Average Income Statement	Total	% of Revenue
Revenue		
Operating Revenue	186,102	100%
Other Revenue	284	0%
Revenue, Total	\$186,386	100%
Direct Expenses		
Coaching Payroll	50,187	27%
Payroll Taxes - Coaching	5,635	3%
Equipment & Apparel	8,393	5%
Location Rent/Fees	3,123	2%
Direct Expenses (COGS)	\$67,339	36%
Gross Profit	\$119,047	64%
Marketing		
	1,981	1%
Personnel Expenses		
Admin Salaries (exclude owners)	6,371	3%
Admin Salaries - Payroll Taxes & Fees	499	0%
Recruitment/Background Checks	436	0%
Employee Benefits - Health Exclude Owners	237	0%
Workers Compensation	480	0%
Personnel Expenses, Total	\$8,022	4%
G&A Expenses		
Credit Card Processing Fees	3,911	2%
Accounting & Professional Fees	1,676	1%
Liability Insurance	1,125	1%
Software licenses	1,149	1%
Office Supplies	1,351	1%
Other G&A Expenses	2,811	2%
G&A Expenses, Total	\$12,023	6%
Operating Expenses, Total	\$22,026	12%
Net Operating Income	\$97,021	52%
Royalties		
NAF	15,178	8%
TECH	2,131	1%
Net Income After Royalties	\$77,464	42%

TABLE 4: SUMMARY OF GROSS REVENUE, GROSS PROFIT, AND NET INCOME AFTER ROYALTIES FOR ALL FRANCHISE OWNERS FOR 2025

	Average	Number of Franchisees who Exceeded the Average	Number of Franchisees who did not Exceed the Average	Median	Number of Franchisees who Exceeded the Median	Number of Franchisees who did not Exceed the Median	High	Low
Gross Revenue	\$257,984	25 (40.3% of Franchisees)	37 (59.7% of Franchisees)	\$214,219	31 (50% of Franchisees)	31 (50% of Franchisees)	\$813,085	\$39,822
Gross Profit	\$161,164	21 (33.9% of Franchisees)	41 (66.1% of Franchisees)	\$137,321	31 (50% of Franchisees)	31 (50% of Franchisees)	\$445,738	\$24,697
Net Income After Royalties	\$99,124	24 (38.7% of Franchisees)	38 (61.3% of Franchisees)	\$83,931	31 (50% of Franchisees)	31 (50% of Franchisees)	\$271,883	\$2,817

Note to Table 4:

The data shown in Table 4 above reflects information on a **per owner basis, not a per unit basis**. Some owners own and operate multiple units.

TABLE 5: AVERAGE & MEDIAN GROSS REVENUES BY FRANCHISE OWNERS FOR 2025

Category of Franchisees	Total Number of Franchisees in Category	Average Gross Revenues	Number of Franchisees Who Exceeded the Average	Number of Franchisees Who Did Not Exceed the Average	Median Gross Revenues	Number of Franchisees Who Exceeded the Median	Number of Franchisees Who Did Not Exceed the Median
Top 25%	15	\$487,785	7 (46.7% of Franchisees)	8 (53.3% of Franchisees)	\$475,090	7 (46.7% of Franchisees)	8 (53.3% of Franchisees)
Top 50%	31	\$376,088	11 (35.5% of Franchisees)	20 (64.5% of Franchisees)	\$337,979	15 (48.4% of Franchisees)	16 (51.6% of Franchisees)
Middle 50%	32	\$225,992	14 (43.8% of Franchisees)	18 (56.2% of Franchisees)	\$214,219	16 (50% of Franchisees)	16 (50% of Franchisees)
Bottom 50%	31	\$139,880	18 (58.1% of Franchisees)	13 (41.9% of Franchisees)	\$145,083	15 (48.4% of Franchisees)	16 (51.6% of Franchisees)
Bottom 25%	15	\$96,435	8 (53.3% of Franchisees)	7 (46.7% of Franchisees)	\$96,565	7 (46.7% of Franchisees)	8 (53.3% of Franchisees)

Notes to Table 5

- The data shown in Table 5 above reflects information on a **per owner basis, not a per unit basis**. Some owners own and operate multiple units.
- Of the top 25%, two (2) owners own one (1) unit; seven (7) owners own two (2) units, four (4) owners own three (3) units, one (1) owner owns four (4) units, zero (0) owners own five (5) units, and one (1) owner owns six (6) units. The states in which the top 25% have their locations are as follows: Arizona, California, Florida, Illinois, Indiana, New Jersey, Ohio, South Carolina, Texas. Of the top 25%, six (6) owners have been in the system for five (5) years or more and nine (9) have been in the system for less than five (5) years. Of the top 25%, fourteen (14) units have been open five (5) years or more and twenty-four (24) units have been open for less than five (5) years. Reporting is for units in operation

for 12 months or more.

3. Of the top 50%, ten (10) owners own one (1) unit; eleven (11) owners own two (2) units, eight (8) owners own three (3) units, one (1) owner owns four (4) units, zero (0) owners own five (5) units, and one (1) owner owns six (6) units. The states in which the top 50% have their locations are as follows: Arizona, California, Colorado, Connecticut, Florida, Illinois, Indiana, Kentucky, Maryland, Minnesota, Missouri, Nebraska, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Texas, Washington. Of the top 50%, fourteen (14) owners have been in the system for five (5) years or more and seventeen (17) have been in the system for less than five (5) years. Of the top 50%, twenty-seven (27) units have been open five (5) years or more and thirty-nine (39) units have been open for less than five (5) years. Reporting is for units in operation for 12 months or more.

4. Of the middle 50%, twenty-three (23) owners own one (1) unit; four (4) owners own two (2) units; five (5) owners own three (3) units; zero (0) owners own four (4) units; zero (0) owners own five (5) units; and zero (0) owners own six (6) units. The states in which the middle 50% have their locations are as follows: California, Colorado, Connecticut, Florida, Georgia, Illinois, Kentucky, Maryland, Minnesota, Missouri, North Carolina, Nebraska, New Jersey, Nevada, New York, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, Washington. Of the middle 50%, fifteen (15) owners have been in the system for five (5) years or more and seventeen (17) have been in the system for less than five (5) years. Of the middle 50%, twenty-two (22) units have been open five (5) years or more and twenty-four (24) have been open for less than five (5) years. Reporting is for units in operation for 12 months or more.

5. Of the bottom 50%, twenty-nine (29) owners own one (1) unit; zero (0) owners own two (2) units; two (2) owners own three (3) units; zero (0) owners own four (4) units; zero (0) owners own five (5) units; and zero (0) owners own six (6) units. The states in which the bottom 50% have their locations are as follows: Alabama, California, Connecticut, Delaware, Florida, Georgia, Illinois, Michigan, Minnesota, New Jersey, Nevada, Ohio, South Carolina, Tennessee, Texas, Virginia, Wisconsin. Of the bottom 50%, nine (9) owners have been in the system for five (5) years or more and twenty-two (22) have been in the system for less than five (5) years. Of the bottom 50%, eleven (11) units have been open five (5) years or more and twenty-four (24) have been open for less than five (5) years. Reporting is for units in operation for 12 months or more.

6. Of the bottom 25%, fourteen (14) owners own one (1) unit; zero (0) owners own two (2) units; one (1) owner owns three (3) units; zero (0) owners own four (4) units; zero (0) owners own five (5) units; and zero (0) owners own six (6) units. The states in which the bottom 25% have their locations are as follows: Alabama, Delaware, Florida, Georgia, Michigan, New Jersey, Ohio, South Carolina, Texas, Wisconsin. Of the bottom 25%, two (2) owners have been in the system for five (5) years or more and thirteen (13) have been in the system for less than five (5) years. Of the bottom 25%, two (2) units have been open five (5) years or more and fifteen (15) have been open for less than five (5) years. Reporting is for units in operation for 12 months or more.

TABLE 6: AVERAGE & MEDIAN GROSS PROFITS BY FRANCHISE OWNERS FOR 2025

Category of Franchisees	Total Number of Franchisees in Category	Average Gross Profits	Number of Franchisees Who Exceeded the Average	Number of Franchisees Who Did Not Exceed the Average	Median Gross Profits	Number of Franchisees Who Exceeded the Median	Number of Franchisees Who Did Not Exceed the Median
Top 25%	15	\$309,697	8 (53.3% of Franchisees)	7 (46.7% of Franchisees)	\$309,964	7 (46.7% of Franchisees)	8 (53.3% of Franchisees)
Top 50%	31	\$232,894	11 (35.5% of Franchisees)	20 (64.5% of Franchisees)	\$194,067	15 (48.4% of Franchisees)	16 (51.6% of Franchisees)
Middle 50%	32	\$137,395	16 (50% of Franchisees)	16 (50% of Franchisees)	\$137,321	16 (50% of Franchisees)	16 (50% of Franchisees)
Bottom 50%	31	\$89,434	17 (54.8% of Franchisees)	14 (45.2% of Franchisees)	\$96,928	15 (48.4% of Franchisees)	16 (51.2% of Franchisees)
Bottom 25%	15	\$63,340	8 (53.3% of Franchisees)	7 (46.7% of Franchisees)	\$68,987	7 (46.7% of Franchisees)	8 (53.3% of Franchisees)

Notes Table 6:

1. The data shown in Table 6 above reflects information on a **per owner basis, not a per unit basis**. Some owners own and operate multiple units.
2. Of the top 25%, two (2) owners own one (1) unit; seven (7) owners own two (2) units; four (4) owners own three (3) units; one (1) owner owns four (4) units; zero (0) owners own five (5) units; and one (1) owner owns six (6) units. The states in which the top 25% have their locations are as follows: Arizona, California, Florida, Idaho, Illinois, Indiana, North Carolina, Ohio, South Carolina, Texas. Of the top 25%, six (6) owners have been in the system for five (5) years or more and nine (9) have been in the system for less than five (5) years. Of the top 25%, fourteen (14) units have been open five (5) years or more and twenty-four (24) have been open for less than five (5) years. Reporting is for units in operation for 12 months or more.
3. Of the top 50%, ten (10) owners own one (1) unit; eleven (11) owners own two (2) units; eight (8) owners own three (3) units; one (1) owner owns four (4) units; zero (0) owners own five (5) units; and one (1) owner owns six (6) units. The states in which the top 50% have their locations are as follows: Arizona, California, Connecticut, Florida, Georgia, Idaho, Illinois, Indiana, Minnesota, Missouri, North Carolina, Nebraska, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas. Of the top 50%, fourteen (14) owners have been in the system for five (5) years or more and seventeen (17) have been in the system for less than five (5) years. Of the top 50%, twenty-seven (27) units have been open five (5) years or more and thirty-nine (39) have been open for less than five (5) years. Reporting is for units in operation for 12 months or more.
4. Of the middle 50%, twenty-three (23) owners own one (1) unit; four (4) owners own two (2) units; five (5) owners own three (3) units; zero (0) owners own four (4) units; zero (0) owners own five (5) units; and zero (0) owners own six (6) units. The states in which the middle 50% have their locations are as follows: California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Kentucky, Maryland, Minnesota, Missouri, North Carolina, Nebraska, New Jersey, Nevada, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia, Washington. Of the middle 50%, fifteen (15) owners have been in the system for five (5) years or more and seventeen (17) have been in the system for less than five (5) years. Of the middle 50%, twenty-two (22) units have been open five (5) years or more and