

Provision	Section in Franchise or Other Agreement	Summary
r. Non-compete covenants after the franchise is terminated or expires	Section 9.3	No involvement in competing business for twenty-four (24) months within a fifty (50) mile radius of any Unit Franchise.
s. Modification of the agreement	Section 20	Must be in writing by both sides.
t. Integration/merger clause	Section 20	Only the terms of the Franchise Agreement are binding (subject to applicable state law.). Any other promises are unenforceable. Notwithstanding the foregoing. Nothing in any agreement is intended to disclaim the representations made in the Franchise Disclosure Document, its exhibits and amendments.
u. Dispute resolution by arbitration or mediation	Section 17.9	Except for certain claims, we and you must litigate all disputes in El Paso County, Colorado, subject to state law.
v. Choice of forum	Section 17.11	El Paso County, Colorado, subject to state law.
w. Choice of law	Section 17.11	Colorado law governs, except for matters regulated by the United States Trademark Act (subject to state law).

Additional Information

Applicable state law might require additional disclosures or requirements related to the information contained in this Disclosure Document. These additional disclosures, if any, appear in **Exhibit I** of this Disclosure Document.

Item 18

PUBLIC FIGURES

The Company does not use any public figure to promote its franchise.

Item 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example by providing information about possible performance at a particular location or under particular circumstances.

The following information is provided for the purpose of helping you evaluate the potential earnings capability of a Prime IV Hydration & Wellness® Unit Franchise. Please carefully read all information in this Item 19, including the notes following the tables, which explain the information provided in the tables and the limitations on this and the other information contained in this Item 19.

Table 1 below is an historic financial performance representation reflecting the actual Gross Sales of our affiliate Prime IV Hydration & Wellness® Center in Colorado Spring, CO, for the years 2019 through 2024. For purposes of the above information, Gross Sales means the total sales of the affiliate Center, less taxes, discounts, rebates, and returns. In computing these figures, we took the actual sales of each Center.

Table 1 Gross Sales of Affiliate Center From 2019 to 2024	
Calendar Year	Gross Sales
2019	\$441,270
2020	\$558,236
2021	\$790,980
2022	\$832,190
2023	\$812,700
2024	\$626,089

Table 2 below is an historic financial performance representation reflecting the Gross Sales of our Unit Franchisees that were open at least 12 months in 2022, 2023 and 2024. We had no other franchisees open for more than 12 months during any of these years.

Table 2 Gross Sales of Franchisees from 2022 to 2024 (Open At Least 12 Months During Year)				
	Location	2022	2023	2024
1	Parker, CO	\$965,450.89	\$ 1,402,184.85	1,426,456.47
2	Mason, OH		\$ 1,262,537.76	1,098,712.55
3	Delray Beach FL	\$855,809.68	\$ 1,211,914.69	1,009,485.88
4	St. George UT	\$1,333,178.95	\$ 1,120,302.44	1,209,900.06
5	Jordan Landing, UT	\$214,389.15	\$ 883,856.70	893,128.80
6	Bend, OR		\$ 855,368.15	893,446.72
7	Henderson, NV	\$861,566.87	\$ 1,022,794.53	768,073.07
8	Park City, UT		\$ 779,329.15	797,484.40
9	Ft. Lauderdale, FL		\$ 805,300.90	958,946.08
10	New Smyrna Beach FL	\$755,539.20	\$ 872,618.38	824,732.44
11	Las Vegas NV	\$192,907.47	\$ 839,268.37	802,931.52
12	Ormond Beach FL	\$749,458.98	\$ 836,366.45	875,075.91
13	Naples Gateway, FL		\$ 804,950.74	945,304.50
14	Queen Creek, AZ	\$190,933.09	\$ 766,723.37	858,051.02
15	Bethesda, MD	\$337,178.55	\$ 858,250.78	904,253.75
16	Knoxville TN	\$1,022,310.04	\$ 1,096,801.67	735,617.07
17	Lehi UT	\$1,086,929.85	\$ 911,590.39	956,452.57
18	Scottsdale AZ	\$583,232.34	\$ 830,169.59	760,592.81
19	South Hill, Spokane WA		\$ 637,131.24	687,307.52
20	Overland Park, KS	\$549,506.28	\$ 683,928.88	670,707.90
21	Springboro OH	\$673,404.15	\$ 834,615.55	813,372.56
22	Saratoga Springs, UT		\$ 716,720.79	652,488.71

Table 2 Gross Sales of Franchisees from 2022 to 2024 (Open At Least 12 Months During Year)				
	Location	2022	2023	2024
23	Waterford Lakes Orlando, FL		\$ 597,398.65	932,019.85
24	Ahwatukee, AZ		\$ 664,006.92	703,299.00
25	Idaho Falls, ID	\$642,702.03	\$ 773,320.71	796,672.61
26	Loveland, CO		\$ 552,831.80	667,387.00
27	Sandy, UT	\$274,939.15	\$ 641,538.50	252,667.66
28	Cypress, TX		\$ 605,522.03	623,115.10
29	Apex, NC	\$514,710.11	\$ 659,762.38	659,616.08
30	Lake Mead and Buffalo, NV		\$ 459,304.45	775,508.60
31	South Ogden, UT		\$ 674,137.55	746,909.14
32	Castle rock, CO	\$523,724.35	\$ 629,255.50	475,372.31
33	South Jordan UT	\$584,087.96	\$ 590,145.30	691,907.16
34	Winter Garden, FL		\$ 596,007.31	800,808.59
35	Addison, TX	\$189,671.15	\$ 554,863.90	726,815.94
36	Dr. Phillips FL	\$531,434.90	\$ 673,183.97	781,375.15
37	Virginia Beach VA	\$599,742.40	\$ 660,086.10	606,020.82
38	Chesapeake - Great Bridge, VA	\$253,172.60	\$ 490,897.79	488,756.70
39	Colorado Springs Powers, CO	\$476,956.59	\$ 522,306.79	470,641.45
40	Provo UT	\$497,651.48	\$ 535,978.00	514,666.62
41	Shelby Township, MI		\$ 294,786.70	445,927.80
42	Norfolk, VA	\$155,898.89	\$ 449,884.54	387,331.67
43	Jamestown, ND	\$101,930.48	\$ 382,530.40	539,234.98
44	East Wichita, KS		\$ 385,520.04	533,659.85
45	Murray, UT	\$263,108.29	\$ 454,526.39	374,426.53
46	Cherry Creek, CO		\$ 266,961.28	348,004.72
47	Duluth, MN	\$177,128.50	\$ 420,038.06	330,204.27
48	Winter Park FL	\$392,297.30	\$ 354,858.87	378,413.35
49	Shops at Westshore, Holland, MI		\$ 242,543.62	241,893.73
50	Woods Cross, UT			313,432.45
51	Valparaiso, IN			789,621.97
52	Pleasant Grove, UT			539,899.03
53	Canal Winchester, OH			314,178.79
54	St. Augustine, FL			308,502.99
55	Brentwood, TN			641,492.03

Table 2
Gross Sales of Franchisees from 2022 to 2024
(Open At Least 12 Months During Year)

	Location	2022	2023	2024
56	Sugar Land, TX			520,158.09
57	Carrollwood, FL			561,487.27
58	Spanish Fork, UT			697,030.75
59	Logan, UT			402,795.05
60	Hanover, MA			646,833.17
61	Farragut, TN			578,897.90
62	Chandler, AZ			368,630.76
63	Florence, KY			750,888.95
64	Wichita East, KS			533,659.85
65	Anderson, OH			873,346.88
66	McKinney, TX			438,371.07
67	Frisco, TX			568,971.61
68	Meridian-Eagle, ID			426,636.73
69	Greenwood, IN			868,400.67
70	Flemington, NJ			762,454.90
71	Smyrna, GA			622,154.02
72	Gilbert, AZ			444,478.87
73	Bluffton, SC			793,822.42
74	Phoenix - High Street, AZ			878,447.91
75	Kildeer, IL			520,676.36
76	Mesa, AZ			420,214.31
77	Chesapeake- Greenbriar, VA			334,145.77
78	Monument, CO			490,083.54
79	Layton, UT			518,308.00
80	Wall Township, NJ			700,723.34
81	Littleton, CO			365,256.34
82	Liberty Township, OH			478,221.41
83	Marietta, GA			226,994.38
84	Annapolis, MA			662,425.73
85	West Valley City, UT			354,185.50
86	Mequon, WI			468,576.36
87	Marlton, NJ			418,833.04
88	Tualatin, OR			351,481.04
89	Mesa Shores, AZ			242,291.44
90	ABQ – North East, NM			628,441.00
91	Highlands Ranch, CO			195,061.85

Table 2 Gross Sales of Franchisees from 2022 to 2024 (Open At Least 12 Months During Year)				
	Location	2022	2023	2024
92	Bradenton, FL			453,070.60
93	Sandy Springs, GA			252,667.66
94	Brea, CA			469,536.27
95	Wilmington, NC			493,410.63
96	Franklin, TN			586,723.89
97	Lexington, KY			377,076.11
98	Appleton, WI			2,288,367.52
99	Tulsa, OK			148,651.34

Table 3 is an historic financial performance representation reflecting the low, high, median and average of the Gross Sales by year for Prime IV Hydration & Wellness® Unit Franchises that were open at least 12 full months in 2022, 2023 and 2024.

Table 3 PRIME IV HYDRATION & WELLNESS® Franchisees 2022 to 2024 Annual Gross Sales Comparisons (Open At Least 12 Months During Year)				
Year	Low*	High	Median	Average
2022	\$101,930	\$1,333,179	\$507,815	\$534,770
2023	\$242,543	\$1,402,185	\$662,046	\$698,937
2024	\$148,651	\$1,426,456	\$539,234	\$567,075

(1) For purposes of the above information, Gross Sales means the total sales of each affiliate or franchisee, less taxes, discounts, rebates, and returns. In computing these figures, we took the actual sales of each Center.

(2) The affiliate Prime IV Hydration & Wellness® Center is owned and operated by our CEO and is located at 9475 Briar Village Point, Colorado Springs, CO 80920. It offers substantially the same products and services as Prime IV Hydration & Wellness® Centers will offer to their clients. The affiliate Center is approximately 1,200 which is similar to what is anticipated for a new franchised Prime IV Hydration & Wellness® Center.

(3) There is no assurance that the Gross Sales in the Tables above will reflect or indicate the sales that you or any other franchised Center may achieve or will achieve.

(4) The Gross Sales in the Tables above do not reflect the actual potential net income of a Prime IV Hydration & Wellness® Unit Franchise and should not be relied upon in calculating profitability. There are a number of fixed and variable costs associated with a Prime IV Hydration & Wellness® Center that are not reflected in the table above and that vary among individual Prime IV Hydration & Wellness® Unit Franchises. These costs include costs described in Items 6 and 7 of this Disclosure Document, inventory costs, equipment costs, labor costs, rent and other occupancy costs, taxes, utilities, insurance, royalty fees, advertising, supplies, bad debt, warranty expenses, charge card expenses, equipment rental, taxes, debt service, depreciation on equipment and property, legal and accounting fees, regulatory compliance, management costs, general administrative expenses, preopening organization costs, employee benefits and repairs and maintenance. You should conduct an independent investigation of the costs and expenses you will incur in operating your franchise business.

(5) The information in the chart was compiled based on actual reported sales by our affiliate Center and franchisees based on sales reports submitted to us by the affiliate or franchisee. We do not know if the figures reported to us by the affiliate Centers or franchisees were audited. We have not independently audited or verified the accuracy of these numbers, and we do not know if these numbers have been verified or audited.

(6) A particular Prime IV Hydration & Wellness® Unit Franchise's financial performance may be affected by numerous factors that may vary due to the individual characteristics of the Prime IV Hydration & Wellness® Unit Franchise. These factors include: competition from other medical providers, appreciation and acceptance of the services and products the Prime IV Hydration & Wellness® Unit Franchise offers in its community, a franchisee's experience, business development and managerial skills, advertising programs, personnel and cost controls, geographic and socioeconomic conditions in the franchisee's area, business cycles and performance of the economy locally, nationally and world-wide.

Written substantiation for the financial performance representations made in this Item 19 will be made available to the prospective franchisee upon reasonable request.

We encourage you to consult with your financial advisors in reviewing the information in this Item 19, in particular, in estimating the categories and amount of additional expenses that may be incurred in establishing and operating a Prime IV Hydration & Wellness®.

Some outlets have sold this amount. Your individual results may differ. There is no assurance you'll sell as much.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Amy Neary, Chief Executive Officer, 1434 Kelly Johnson Blvd., Colorado Springs, CO 80920, (719) 375-1413, Email: Franchising@PrimeIVHydration.com, the Federal Trade Commission, and the appropriate state regulatory agencies.

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Item 20

OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary
For Years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchisee	2022	19	47	+28
	2023	47	98	+51
	2024	98	152	+553
Company-Owned	2022	1	1	0
	2023	1	1	0
	2024	1	4	+3
Total Outlets	2022	20	48	+28
	2023	48	99	+51
	2024	99	157	+57

Table No. 2
Transfers of Outlets from Franchises to New Owners (Other than the Franchisor)
For Years 2022 to 2024

State	Year	Number of Transfers
Colorado	2022	0
	2023	0
	2024	1
Florida	2022	0
	2023	0
	2024	2
Georgia	2022	0
	2023	0
	2024	1
Maryland	2022	0
	2023	0
	2024	1
North Carolina	2022	0
	2023	0
	2024	1
Oregon	2022	0
	2023	0
	2024	1
Utah	2022	0
	2023	1
	2024	1
Total	2022	0
	2023	1
	2024	8