

Provision	Section in Franchise Agreement and Multi-Store Development Agreement (“MSDA”)	Summary
		law). However, nothing in the Multi-Store Development Agreement or in any related agreement is intended to disclaim any information provided in this Disclosure Document.
u. Dispute resolution by arbitration or mediation	Franchise Agreement: Section 20.3 MSDA: Not Applicable	Except for certain claims, all disputes must be arbitrated. Not Applicable
v. Choice of forum	Franchise Agreement: Section 21.2 MSDA: Section 8.2	Arbitration or litigation must be commenced in the state or federal court in Atlanta, Georgia (or, if our principal place of business is no longer in Georgia, in or near our then current principal place of business (subject to state law). Arbitration or litigation must be commenced in the state or federal court in Atlanta, Georgia (or, if our principal place of business is no longer in Georgia, in or near our then current principal place of business) (subject to state law).
w. Choice of law	Franchise Agreement: Section 21.1 MSDA: Section 8.2	Georgia law applies (subject to state and federal law). Georgia law applies (subject to state and federal law).

Applicable state law might require additional disclosures related to the information contained in this Item 17. These additional disclosures, if any, appear in Exhibit C.

ITEM 18 **PUBLIC FIGURES**

We do not use any public figures to promote our franchise.

ITEM 19 **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchisee and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

For the calendar year of 2024, the average annual Gross Volume of the top 10% of the 368 CPR Franchise Businesses in the United States that were open and operating for at least 12 months as of December 31, 2024, was \$1,057,036. The average annual Gross Volume of the bottom 10% of the 368 aforementioned CPR Franchise Businesses was \$129,175. Of the top 10% CPR Franchise Businesses, the highest annual Gross Volume was \$2,078,264, the lowest annual Gross Volume was \$795,767, and the median annual Gross Volume was \$963,885. Of the bottom 10% of CPR Franchise Businesses, the highest annual Gross Volume was \$178,472, the lowest annual Gross Volume was \$34,705, and the median annual Gross Volume was \$141,071.

While there were 427 CPR Franchise Businesses open as of December 31, 2024, 55 CPR Franchise Businesses opened during 2024 and were not open for the entire year, and 4 CPR Franchise Businesses are not required to use our accounting and reporting system. These 427 CPR Franchise Businesses also do not include 33 CPR Franchise Businesses that were terminated, 3 CPR Franchise Business that did not renew, and 14 CPR Franchise Businesses that ceased operations for other reasons in 2024.

Notes:

1. "Gross Volume" includes all receipts from all of your sales (a) by, at, or in connection with your CPR Franchise Business, (b) which relate to the type of goods or services available now or in the future through your CPR Franchise Business and/or distributed in association with the Marks or your CPR Franchise Business, and/or (c) any co-branding activities. Gross Volume does not include billings which have not been collected. Gross Volume includes payments received by credit card, with no deduction for credit card or other charges. Gross Volume does not include customer refunds, or any taxes paid to any federal, state, municipal or other governmental authority. We reserve the right to require separate Gross Volume tracking and reporting.
2. We relied on the Gross Volume reported to us by the CPR Franchise Businesses.

Some CPR Franchise Businesses have earned this amount. Your individual results may vary. There is no assurance that you'll earn as much.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Other than the preceding financial performance representation, MMI-CPR, LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Shelley Binkley at 260 Interstate North Circle, SE, Atlanta, Georgia 30339, 877-856-5101, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

The following tables pertain to CPR Franchise Businesses. See Exhibit F for the list of current franchisees and related contact information. See Exhibit G for the list of franchisees who had an outlet that terminated, canceled, non-renewed, or otherwise ceased to do business in the last fiscal year. The following trademark specific independent franchise organization has asked to be included in this Disclosure Document: Cell Phone Repair Independent Owners Association (CPRIOA) PO Box 10158, Palm Desert, CA 92255 619-209-3775, cprioa@aafdchapters.org.

TABLE NO. 1
SYSTEMWIDE OUTLET SUMMARY FOR YEARS
ENDING DECEMBER 31, 2022, 2023, AND 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised ¹	2022	469	429	-40
	2023	429	422	-7
	2024	422	427 ²	+5
Affiliate-Owned	2022	1	1	0
	2023	1	1	0
	2024	1	1	0
Total Outlets	2022	470	430	-40
	2023	430	423	-7
	2024	423	428	+5

NOTES:

1. Some franchisees have signed Confidentiality Clauses during the last three years.
2. Since December 31, 2024, 19 CPR Franchise Businesses opened and 17 CPR Franchise Businesses were terminated, not renewed, or ceased operations for other reasons.

TABLE NO. 2
TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN
FRANCHISOR OR AN AFFILIATE) FOR YEARS ENDING
DECEMBER 31, 2022, 2023, AND 2024

State	Year	Number of Transfers
Alabama	2022	1
	2023	1
	2024	0