

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATION

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations orally or in writing. If you are purchasing an existing Beauty Bar, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting our Chief Executive Officer, Kristen Gale at 2967 Dundas St. W. #162D, Toronto, ON M6P 1Z2, (416) 561-4253, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20

OUTLETS AND FRANCHISEE INFORMATION

TABLE 1
SYSTEM-WIDE OUTLET SUMMARY*
FOR OUR FISCAL YEARS ENDING APRIL 30, 2023, 2024 AND 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	5	4	-1
	2024	4	3	-1
	2025	3	4	+1
Company-owned	2023	0	0	0
	2024	0	1	+1
	2025	1	0	-1
Total Outlets	2023	5	4	-1
	2024	4	4	0
	2025	4	4	0

**These Charts only reflect Beauty Bars operating in the United States. Exhibit E contains information related to the Beauty Bar locations operating under the Marks and System in Canada where our brand was founded.*