

ITEM 18 PUBLIC FIGURES

Derek Shoman owns a 25% interest in Athletes HQ Systems, Inc. He has been our Vice President and Director since August 2022. He made an initial investment of \$10,000 to Athletes HQ Systems, Inc. upon our inception. Mr. Shoman has been the head hitting coach for the Chicago White Sox since November 2025. We have produced social media posts which feature Mr. Shoman.

Other than Derek Shoman, we do not currently use any public figure to promote the franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

STATEMENT OF HISTORICAL RESULTS FOR 1 AFFILIATE-OWNED FACILITY AND 2 FRANCHISED FACILITIES

The data provided for this statement of historical results is based on the financial performance of 1 affiliate-owned and 2 franchised AHQ facilities.

1 Affiliate Facility

The following represents the Gross Revenues in 2025 for 1 AHQ facility ("Affiliate Facility") owned and operated by Athletes HQ, Inc. ("Affiliate") of 1 total AHQ affiliate facility open for a full 12 months in 2025.

Gross Revenues of Affiliate Facility in 2025: \$1,419,956¹

*Nearest whole number used.

NOTES:

1. The Affiliate Facility is a baseball and softball training center, as well as a travel club organization and batting cage rental facility located at

1005 N. Randall Road, Elgin, Illinois 60123. It has been in operation since November of 2018, so this figure is from its 6th full calendar year of operation. It is approximately 19,900 square feet in area and as of December 31, 2025, had 27 teams and 345 members.

2 Franchised Facilities

The following represents the Gross Revenues in 2025 for 2 AHQ facilities (“Franchised Facilities”) of 2 total AHQ Franchised Facilities open for a full 12 months in 2025.

Gross Revenues of Franchised Facility #1 in 2025: \$606,152¹

Gross Revenues of Franchised Facility #2 in 2025: \$312,751²

*Nearest whole number used.

NOTES:

1. This Franchised Facility is a baseball and softball training center located at 7864 Burden Rd., Machesney Park, IL 61115. It has been in operation since May of 2023, so this figure is from its 2nd full calendar year of operation. It is approximately 6,000 square feet in area and as of December 31, 2025, had 14 teams and 169 members.
2. This Franchised Facility is a baseball and softball training center located at 26W535 St. Charles Rd., Carol Stream, IL 60188. It has been in operation since November of 2024, so this figure is from its 1st full calendar year of operation. It is approximately 11,000 square feet in area and as of December 31, 2025, had 8 teams and 96 members.

The 1 Affiliate Facility and the 2 Franchised Facilities, for which the financial performance representations are provided, are substantially similar to the AHQ Facility concept being offered to you.

The revenues are historical figures from the Affiliate Facility and Franchised Facility, as reported on the Affiliate’s 2025 income tax return and as reported to us on the Franchised Facility’s sales reports in 2025, respectively.

The “Gross Revenues” reported above correspond to the definition of “Gross Revenues” in the Athletes HQ Systems, Inc. Franchise Agreement. “Gross Revenues” shall mean the entire amount of all gross sales and business receipts, including direct or indirect barter transactions, proceeds of business interruption insurance policies, through or by means of the business conducted in connection therewith, whether for cash or credit. “Gross revenues” does not include sales, use, or service taxes collected from customers and paid to the appropriate taxing authority; and (2) any bona fide customer refunds and approved rebates, discounts

and allowances.

Prospective franchisees or sellers of franchises should be advised that no Certified Public Accountant has audited these figures or expressed his/her opinion with regard to their content of form. The amounts have not been audited or reviewed for reasonableness by independent auditors.

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.

The characteristics of the represented franchisee and affiliate operations do not materially differ from that of a new franchisee.

You should conduct an independent investigation of the costs and expenses you will incur in operating your AHQ Facility. We encourage you to consult with your own accounting, business, and legal advisors to assist you to prepare your budgets and projections, and to assess the likely or potential financial performance of your AHQ Facility.

Written substantiation of the data we used in preparing this statement will be made available upon reasonable request.

Other than the preceding financial performance representation, AHQ Systems, Inc. does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Jordan Dean, 500 Lake Cook Road, Suite 475, Deerfield, Illinois 60015, phone: 989/488-8846, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

Table 1 – Systemwide Outlet Summary for Years 2023, 2024, and 2025

The figures in Tables 1 through 4 are as of December 31, our fiscal year end each year.

<u>Outlet Type</u>	<u>Year</u>	<u>Outlets at the Start of the Year</u>	<u>Outlets at the End of the year</u>	<u>Net Change</u>
Franchised Outlets	2023	0	1	+1
	2024	1	2	+1
	2025	2	2	0
Company-Owned	2023	1	1	0
	2024	1	1	0