	Provision	Section in Multi-Unit Development Agreement	Summary
u.	Dispute resolution by arbitration or mediation	Sections 10.1, 10.2, 10.3, and 10.4	At our option, claims that are not resolved internally may be submitted to non-binding mediation at our headquarters, and then to binding arbitration, excluding claims related to injunctive relief, anti-trust, the trademarks, and post-termination obligations, subject to state law.
v.	Choice of forum	Section 10.5	Florida, subject to applicable state law.
w.	Choice of law	Section 10.5	Florida law applies, subject to applicable state law.

See the state addenda to this Franchise Disclosure Document, the Franchise Agreement and the Multi-Unit Development Agreement for special state disclosures.

ITEM 18: PUBLIC FIGURES

We do not currently use any public figures to promote our franchise.

ITEM 19: FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

At the end of calendar year 2025, there were 68 franchised Escapology outlets and 20 Company-Owned outlets in the United States. The Statement of Gross Sales below excluded 21 stores (8 company owned, 13 franchised owned) that were not in operation for a full 12 months

Stand-Alone Franchised outlets are venues not located within Family Entertainment Centers such as bowling facilities or other entertainment facilities that offer various products and services.

Company-Owned Units

Statement of Gross Sales
Company-Owned Units
Year 2025 Gross Sales as Reported to the Company
(12 mature stores with more than 12 months in operation)

Gross Sales	Number of Stores	Percentage of Stores at each level	Average # of Game Rooms
Over $2,000,000	1	8%	8
$1,500,001 - $2,000,000	5	42%	9
$1,000,001 - $1,500,000	2	17%	8

$800,001 - $1,000,000	1	8%	0
Less than $800,000	3	25%	7
Total	**12**	**100%**	**8**

Average Gross Sales were $1,425,441 for the twelve months ending December 31st, 2025, of which 7 Stores had sales above this average and 5 stores had sales below this average. The median sales for these 12 stores were $1,530,769 for the twelve months ending December 31st, 2025.

Stand-Alone Franchised Units

Statement of Gross Sales **Stand-Alone Franchised Units** **Year 2025 Gross Sales as Reported to the Company** (48 mature stores with more than 12 months in operation)			
Gross Sales	**Number of Stores**	**Percentage of Stores at each level**	**Average # of Game Rooms**
Over $1,000,000	14	29%	8
$750,001 - $1,000,000	10	21%	7
$600,001 - $750,000	8	17%	7
$500,001 - $600,000	6	13%	6
$400,001 - $500,000	7	15%	5
$300,001 - $400,000	1	2%	4
Less than $300,000	2	4%	5
Total	**48**	**100%**	**7**

Average Gross Sales were $793,521 for the twelve months ending December 31st, 2025, of which 20 Stores had sales above this average and 28 stores had sales below this average. The median sales for these 48 stores were $743,628 for the twelve months ending December 31st, 2025.

Family Entertainment Center Franchised Units (FEC)

Statement of Gross Sales **Family Entertainment Center Franchised Units** **Year 2025 Gross Sales as Reported to the Company** (7 mature stores with more than 12 months in operation)			
Gross Sales	**Number of Stores**	**Percentage of Stores at each level**	**Average # of Game Rooms**
Over $500,000	1	14%	6
$400,001 - $500,000	1	14%	7
$300,001 - $400,000	3	43%	5
$200,001 - $300,000	0	0%	0

$150,001 - $200,000	2	29%	4
Less than $150,000	0	0%	0
Total	**7**	**100%**	**5**

Average Gross Sales were $371,777 for the twelve months ending December 31st, 2025, of which 2 Stores had sales above this average and 5 stores had sales below this average. The median sales for these 7 stores were $356,279 for the twelve months ending December 31st, 2025. The data disclosed in this Item 19 has been compiled on a cash basis.

The following presents information of the 2025 annual gross sales and certain cost categories for the 12 Company-Owned Escapology units that were open for the full year of 2025. The following information excludes 8 units. The excluded units are 7 new locations that were not fully operational for the full 12 months ending December 31st, 2025 and 1 refranchised location.

Company-Owned Units

	Gross Sales	Staffing (Note 1)	Occupancy (Note 2)	Continuing Franchise Fees (Note 3)	Marketing (Note 4)	Other (Note 5)	Profit After Core Expenses (Note 5)
Average	1,425,441	338,379	239,391	120,023	102,230	64,145	561,273
Median	1,530,769	358,560	251,429	128,450	113,711	68,885	569,303
High	2,486,830	530,558	448,278	204,934	129,229	111,907	1,196,508
Low	688,828	195,422	85,821	61,094	63,181	30,997	158,508
Median % of Gross Sales		23%	16%	8%	7%	5%	37%

Note 1. Staffing costs include direct payroll, payroll taxes, incentives, medical, dental, 401K, and other fringe benefits.

Note 2. Occupancy includes rent, pass-through expenses from the landlord, utilities, telephone & internet, and security.

Note 3. Continuing franchise fees include 6% royalty and 2% innovation fees paid to the franchisor based on monthly reported gross sales and also include $499 per month technology fee.

Note 4. Marketing includes marketing agency fees, digital and print marketing, and other local-store marketing costs.

Note 5. Other includes credit card processing fees, repairs and maintenance, and other office supplies.

Note 6. To calculate earnings before interest, taxes, depreciation, and amortization (or "EBITDA), you must deduct the following costs from "Profit After Core Expenses"; per player fees for licensed games, cost of any merchandise sales, property insurance, accounting, and legal fees.

The following presents information of the 2025 annual gross sales and certain cost categories for the 48 franchised Stand-Alone Escapology units in the USA that were open for the full year of 2025. The following information excludes 13 units that were opened in 2025 that were not operational for the full 12 months ending December 31st, 2025.

Stand-Alone Franchised units are venues not located within Family Entertainment Centers such as a bowling facilities or other entertainment facilities that offer various products and services

Operating costs incurred by franchisees are self-reported and unaudited by the franchisor but are reviewed for reasonableness.

Stand-Alone Franchised Units

	Gross Sales	Staffing (Note 1)	Occupancy (Note 2)	Continuing Franchise Fees (Note 3)	Marketing (Note 4)	Other (Note 5)	Profit After Core Expenses (Note 5)
Average	793,521	210,523	123,421	69,470	62,757	43,644	283,708
Median	743,628	194,957	118,241	65,478	65,223	40,900	264,804
High	1,752,324	373,945	248,078	146,174	151,336	96,378	937,902
Low	220,453	61,497	38,544	23,624	10,994	12,125	29,098
Median % of Gross Sales		26%	16%	9%	9%	6%	36%

Note 1. Staffing costs include direct payroll, payroll taxes, incentives, medical, dental, 401K, and other fringe benefits.

Note 2. Occupancy includes rent, pass-through expenses from the landlord, utilities, telephone & internet, and security. In the event a franchisee owns the building and no rent is owed, an estimate for rent has been included for comparability.

Note 3. Continuing franchise fees reflect the current 6% royalty and 2% innovation fees paid to the franchisor based on monthly reported gross sales and also include $499 per month technology fee. Actual fees paid by each individual franchisee varied.

Note 4. Marketing includes marketing agency fees, digital and print marketing, and other local-store marketing costs.

Note 5. Other includes credit card processing fees, repairs and maintenance, and other office supplies.

Note 6. To calculate earnings before interest, taxes, depreciation, and amortization (or "EBITDA), you must deduct the following costs from "Profit After Core Expenses"; per player fees for licensed games, cost of any merchandise sales, property insurance, accounting, and legal fees.

The following presents information of the 2025 annual gross sales and certain cost categories for the 7 franchised FEC Escapology units in the USA that were open for the full year of 2025.

Operating costs incurred by franchisees are self-reported and unaudited by the franchisor but are reviewed for reasonableness.

Family Entertainment Center Franchised Units (FEC)

	Gross Sales	Staffing (Note 1)	Occupancy (Note 2)	Continuing Franchise Fees (Note 3)	Marketing (Note 4)	Other (Note 5)	Profit After Core Expenses (Note 5)
Average	371,777	95,409	n/a	35,730	18,419	20,448	201,771
Median	356,279	79,879	n/a	34,490	12,748	19,595	194,339
High	705,860	198,763	n/a	62,457	40,000	38,822	471,622
Low	169,955	44,684	n/a	19,584	3,991	9,348	54,346
Median % of Gross Sales		22%	n/a	10%	4%	6%	55%

Note 1. Staffing costs include direct payroll, payroll taxes, incentives, medical, dental, 401K, and other fringe benefits.

Note 2. An estimate of occupancy costs are not provided by FEC franchised units as the Escapology is in a shared facility.

Note 3. Continuing franchise fees reflect the current 6% royalty and 2% innovation fees paid to the franchisor based on monthly reported gross sales and also include $499 per month technology fee. Actual fees paid by each individual franchisee varied.

Note 4. Marketing includes marketing agency fees, digital and print marketing, and other local-store marketing costs specifically identified by an FEC attributable to Escapology. Marketing for the entire Family Entertainment Center in which Escapology benefits may not be included in figures above.

Note 5. Other includes credit card processing fees, repairs and maintenance, and other office supplies.

Note 6. To calculate earnings before interest, taxes, depreciation, and amortization (or "EBITDA"), you must deduct the following costs from "Profit After Core Expenses"; per player fees for licensed games, cost of any merchandise sales, property insurance, accounting, and legal fees.

The following presents information of the 2025 annual Profit After Core Expenses for the 48 franchised Stand-Alone Escapology units in the USA that were open for the full year of 2025. The following information excludes 13 units that were opened in 2025 that were not operational for the full 12 months ending December 31st, 2025.

Stand-Alone Franchised Units

Top, Middle, and Low Thirds

	Profit After Core Expenses (Note 1)	Number of Units	Number at/or Above	Percentage at/or Above	Median	Highest	Lowest
Top Third	489,796	16	9	56%	510,684	937,902	303,585
Middle Third	260,797	16	9	56%	264,804	371,617	126,946
Bottom Third	100,530	16	8	50%	95,963	221,451	29,098
Total	283,708	48	26	54%	264,804	937,902	29,098

Profit After Core Expenses is gross sales less staffing and benefits, occupancy costs, continuing franchise fees, marketing costs, and credit card processing. To calculate earnings before interest, taxes, depreciation, and amortization (or "EBITDA"), you must deduct the following costs from "Profit After Core Expenses"; per player fees for licensed games, cost of any merchandise sales, property insurance, repairs & maintenance, accounting and legal fees, and other miscellaneous office and operating expenses.

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.

Written substantiation for this Financial Performance Representation will be made available to you upon reasonable request.

Other than the preceding financial performance representation, Escapology, LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Adam Doktor at 11951 International

Drive, Suite 2A1, Orlando, Florida 32821, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20: OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-wide Outlet Summary
For Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	46	52	+6
	2024	52	63	+11
	2025	63	68	+5
Company – Owned*	2023	7	9	+2
	2024	9	12	+3
	2025	12	20	+8
Total Outlets	**2023**	**53**	**61**	**+8**
	2024	**61**	**75**	**+14**
	2025	**75**	**88**	**+13**

Table No. 2
Transfers of Outlets From Franchisees to New Owners (Other than the Franchisor)
For Years 2023 to 2025

State	Column 2 Year	Number of Transfers
Florida	2023	1
	2024	1
	2025	0
California	2023	0
	2024	0
	2025	1
Colorado	2023	0
	2024	0
	2025	1
Texas	2023	0
	2024	0
	2025	1
Total	**2023**	**1**
	2024	**2**
	2025	**3**