

Provision	Article in Franchise Agreement	Summary
arbitration or mediation		resolution, then non-binding mediation, then litigation.
v. Choice of forum	Articles 19.3 and 19.4	Non-binding mediation must be held in the city of the Franchisor’s then-current principal place of business and litigation must be in any state or federal court in or presiding over Mandeville, Louisiana (Subject to state law).
w. Choice of law	Article 19.1	Louisiana law applies (Subject to state law).

ITEM 18

PUBLIC FIGURES

We do not use any public figures to promote the Pinot’s Palette franchise.

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets if there is any reasonable basis for the information and, if the information is included in the disclosure document. Financial information that differs from that included in Item 19 may only be given if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The financial performance representations included in this Item 19 contain historical gross sales information of Franchised Businesses (“franchised outlets”) operating in the United States and Canada. The gross sales information is based on gross sales reported by franchisees for our last fiscal year ending December 31, 2025.

As of December 31, 2025, we had 69 franchised outlets in the United States and Canada.

Table 1 includes Gross Sales (defined below) for 59 franchised outlets that were open for at least 24 full months as of December 31, 2025. Table 2 includes Gross Sales for 47 franchised outlets that were open for at least 24 full months as of December 31, 2025, and sell alcohol. The Gross Sales of 10 franchised outlets were excluded from the Gross Sales information in Tables 1 and 2 because 4 outlets were not open for 12 full months in 2024 or 2025 and 6 outlets transferred ownership during 2025. In addition, the Gross Sales of 12 franchised outlets have been excluded from Table 2 because the outlets did not sell alcohol as of December 31, 2025. The information

presented in Tables 1 and 2 is based on sales information reported to us by our franchisees through the point-of-sale system (“POS”) and has not been audited by us.

“Gross Sales” for purposes of the financial performance representations included in this Item 19, means the total revenue derived from the sale of products and services.

Table 1
Gross Sales for the Year 2025 of 59 Franchised Outlets Operating for at Least 24 Months

Rankings	Top 25%	Top 50%	Top 75%	All Studios
Highest Gross Sales	\$1,213,749	\$1,213,749	\$1,213,749	\$1,213,749
Lowest Gross Sales	\$538,709	\$389,041	\$264,947	\$121,009
Average Gross Sales	\$759,616	\$611,231	\$513,635	\$441,091
Median Gross Sales	\$643,784	\$538,252	\$469,686	\$389,041
# Exceeding Average	5 of 15	11 of 30	18 of 45	24 of 59
% Exceeding Average	33%	37%	40%	41%
Number of Outlets	15	30	45	59
Average Months Open	118	123	120	120

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Table 2
Gross Sales for the Year 2025 of 47 Franchised Outlets Operating for at Least 24 Months with Alcohol Sales

Rankings	Top 25%	Top 50%	Top 75%	All Studios
Highest Gross Sales	\$1,213,749	\$1,213,749	\$1,213,749	\$1,213,749
Lowest Gross Sales	\$597,621	\$449,379	\$304,382	\$121,009
Average Gross Sales	\$812,949	\$662,137	\$567,405	\$480,386
Median Gross Sales	\$698,898	\$577,864	\$513,841	\$449,379
# Exceeding Average	5 of 12	6 of 24	12 of 35	21 of 47
% Exceeding Average	42%	25%	34%	45%
Number of Outlets	12	24	35	47
Average Months Open	123	121	121	116

Some outlets have sold this amount. Your individual results may differ. There is no assurance you'll sell as much.

Written substantiation for the financial performance representations will be made available to you on reasonable request.

Other than the preceding financial performance representations, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Todd Owen, CEO, at 1852 N. Causeway Blvd., Mandeville, Louisiana 70471 or by telephone at (985) 626-3292, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20

OUTLETS AND FRANCHISEE INFORMATION

**Table No. 1
System-wide Outlet Summary
For years 2023 to 2025 (1)**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	74	69	-5
	2024	69	67	-2
	2025	67	65	-2
Company-Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Outlets	2023	74	69	-5
	2024	69	67	-2
	2025	67	65	-2

**Table No. 2
Transfers of Outlets from Franchisees to New Owners (Other Than Franchisor)
For years 2023 to 2025 (1)**

State	Year	Number of Transfers
ARIZONA	2023	0
	2024	1
	2025	0
CALIFORNIA	2023	0
	2024	1
	2025	1
CONNECTICUT	2023	0
	2024	0
	2025	1
KENTUCKY	2023	1
	2024	0
	2025	0
NEVADA	2023	0
	2024	2
	2025	0
NEW JERSEY	2023	0
	2024	2
	2025	2
OHIO	2023	0
	2024	0
	2025	1
TENNESSEE	2023	0
	2024	1
	2025	0